



Rooted in Science, Inspired by Patients

Investor Presentation

November 2024



Forward looking statement

This presentation contains forward looking statements. The words “believe”, “expect”, “anticipate”, “intend” and “plan” and similar expressions identify forward looking statements. All statements other than statements of historical facts included in this presentation, including, without limitation, those regarding our financial position, business strategy, plans and objectives of management for future operations (including development plans and objectives relating to our products), are forward looking statements. Such forward looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements. Such forward looking statements are based on numerous assumptions regarding our present and future business strategies and the environment in which we will operate in the future. The important factors that could cause our actual results, performance or achievements to differ materially from those in the forward looking statements include, among others, risks associated with product discovery and

development, uncertainties related to the outcome of clinical trials, slower than expected rates of patient recruitment, unforeseen safety issues resulting from the administration of our products in patients, uncertainties related to product manufacturing, the lack of market acceptance of our products, our inability to manage growth, the competitive environment in relation to our business area and markets, our inability to attract and retain suitably qualified personnel, the unenforceability or lack of protection of our patents and proprietary rights, our relationships with affiliated entities, changes and developments in technology which may render our products obsolete, and other factors. Further, certain forward looking statements are based upon assumptions of future events which may not prove to be accurate. The forward looking statements in this document speak only as at the date of this presentation. Genmab does not undertake any obligation to update or revise forward looking statements in this presentation nor to confirm such statements to reflect subsequent events or circumstances after the date made or in relation to actual results, unless required by law.

Towards 2030: Evolving Into a Fully Integrated Biotech Innovation Powerhouse



Core Purpose

Our unstoppable team will improve the lives of patients through innovative and differentiated antibody therapeutics.

Our Strategy

- ✓ Focus on core competence
- ✓ Turn science into medicine
- ✓ Build a profitable & successful biotech

Vision

By 2030, our KYSO[®] antibody medicines are fundamentally transforming the lives of people with cancer and other serious diseases.

Solid Track Record and Financial Foundation Fuel Our Growth



- ✓ Over 40 cumulative INDs since 1999
- ✓ Innovative clinical pipeline: >10 Genmab owned $\geq 50\%$
- ✓ 8 approved medicines based on Genmab's innovation and antibody expertise
- ✓ Two approved medicines: Tivdak[®] (tisotumab vedotin-tftv) and EPKINLY[®]/TEPKINLY[®] (epcoritamab)

- ✓ Growing recurring revenue
- ✓ Sustainably profitable with cash position of ~USD 2.3B
- ✓ Investing in our capabilities
- ✓ Acquisition of ProfoundBio
- ✓ Experienced, international leadership team



The Genmab Model



Deep insight into
antibody biology
& disease targets



Proprietary
technologies
enable us to build a
world-class pipeline

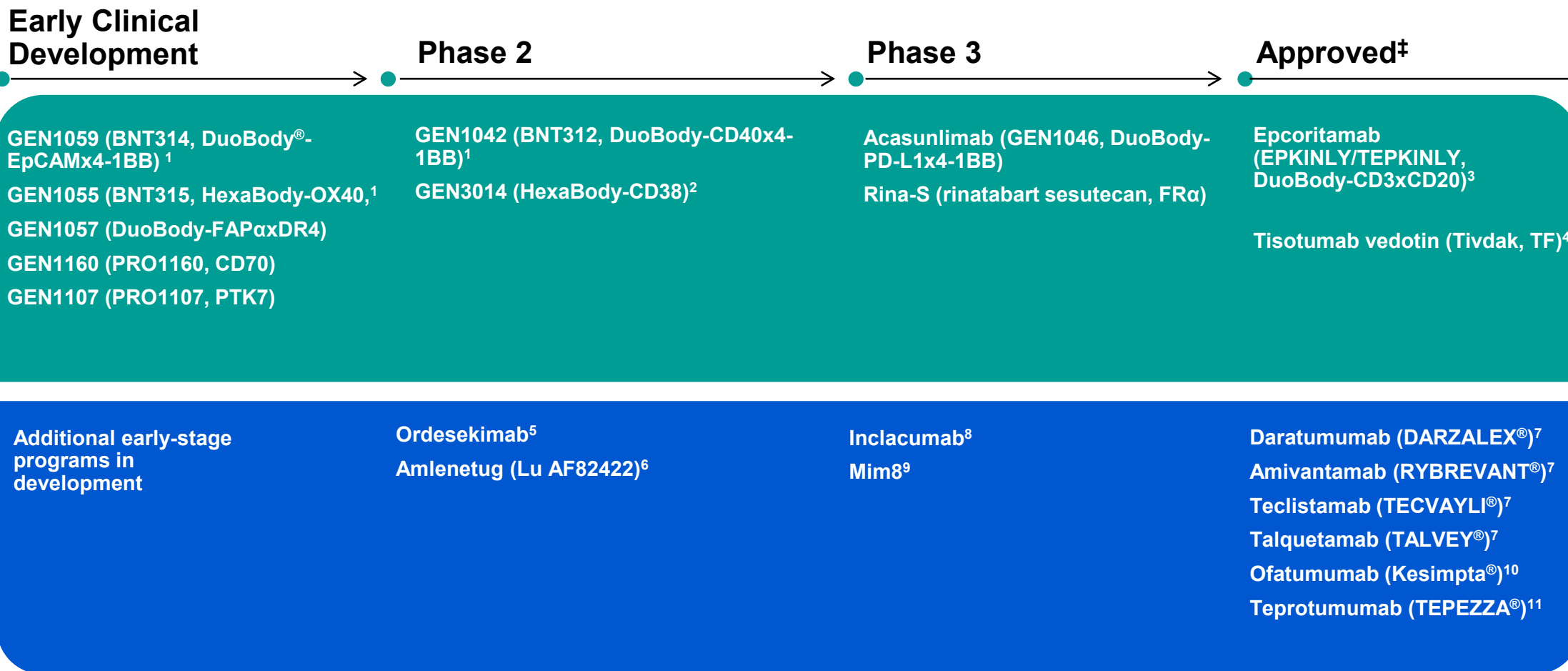


Match in-house expertise
with strategic collaborations
& partnerships



Strong pipeline of
potential 1st-in-class /
best-in-class products

Innovative Clinical Pipeline: Genmab Proprietary* and Partnered Products - Most Advanced Development Phase



*Products where Genmab has ownership of at least 50%

‡See local prescribing information for full indications / safety information

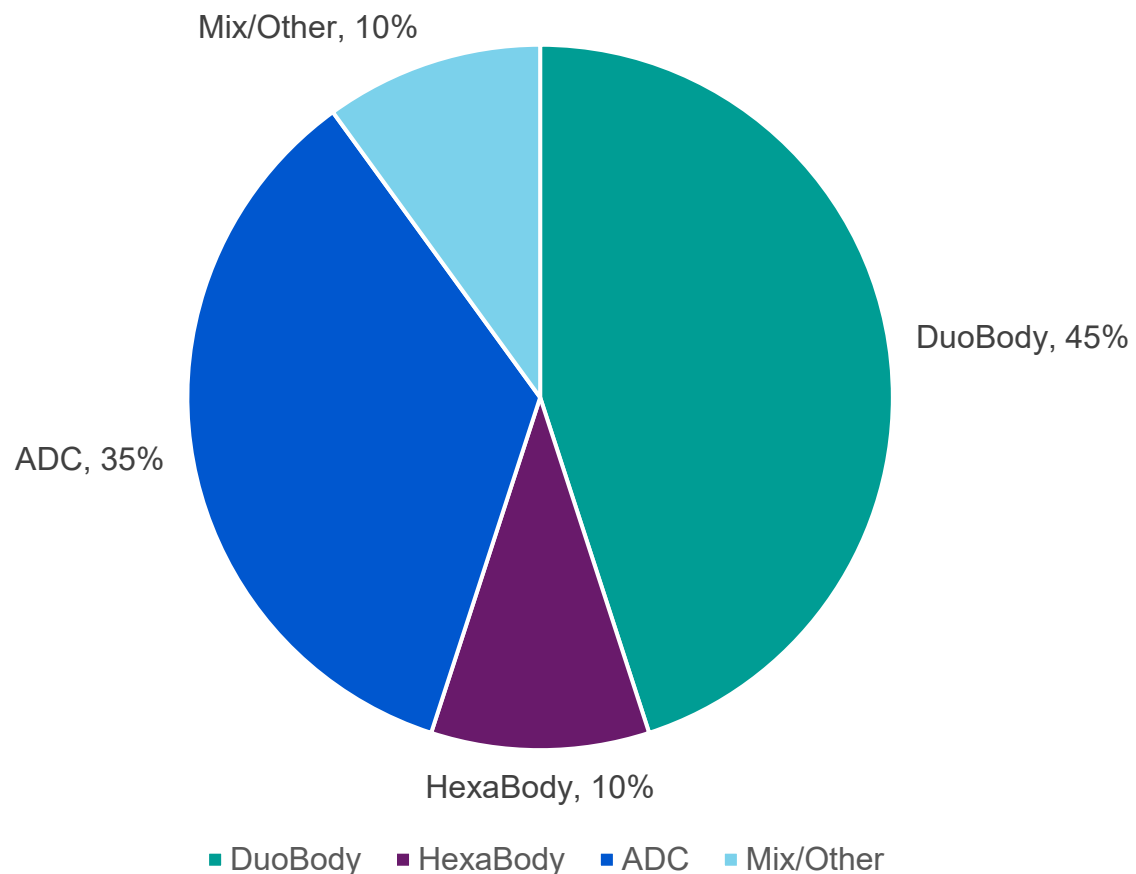
¹Co-development with BioNTech; ²Genmab is developing HexaBody-CD38 in an exclusive worldwide license and option agreement with Janssen; ³Co-development with AbbVie; ⁴Co-development with; Seagen (Pfizer) ⁵Development by Sanofi;

⁶Development by Lundbeck; ⁷Development and/or discovery by Janssen; ⁸Development by Pfizer (Global Blood Therapeutics);

⁹Development by Novo Nordisk; ¹⁰Development by Novartis; ¹¹Development by Amgen

World-class R&D Engine

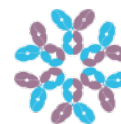
Innovative Technologies Powering Our Pipeline



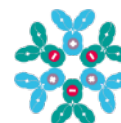
DuoBody technology



HexaBody technology



DuoHexaBody[®] technology

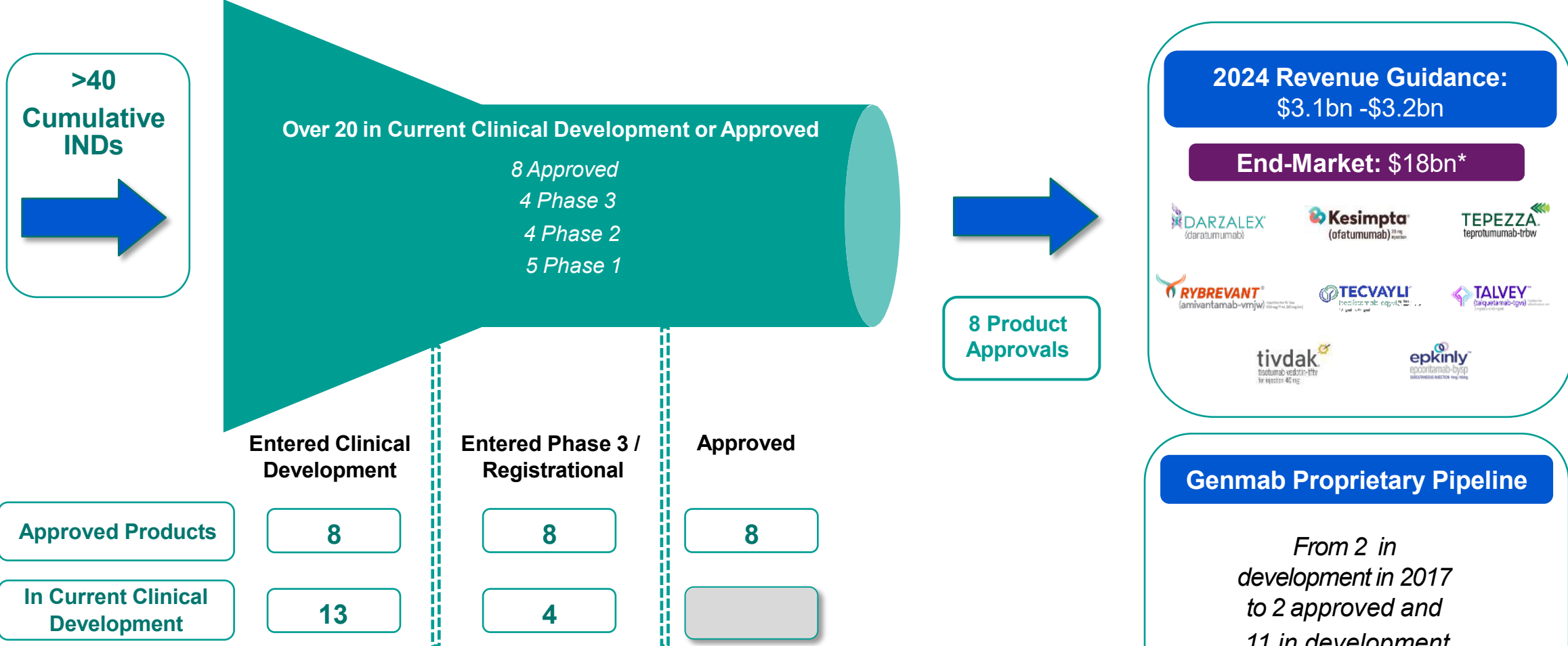


HexElect[®] technology



ADC technology

Power of Discovery and Drug Development Engine



Genmab cumulative investments 2017 to 2023 is ~\$5bn** of which ~75% in R&D



*Company Collected Consensus pre 3Q 2024
 **Sum of operating expenses 2017 to 2023 converted at USD/DKK 6.8

EPKINLY/TEPKINLY (epcoritamab)

Approved in the U.S., Europe and Japan

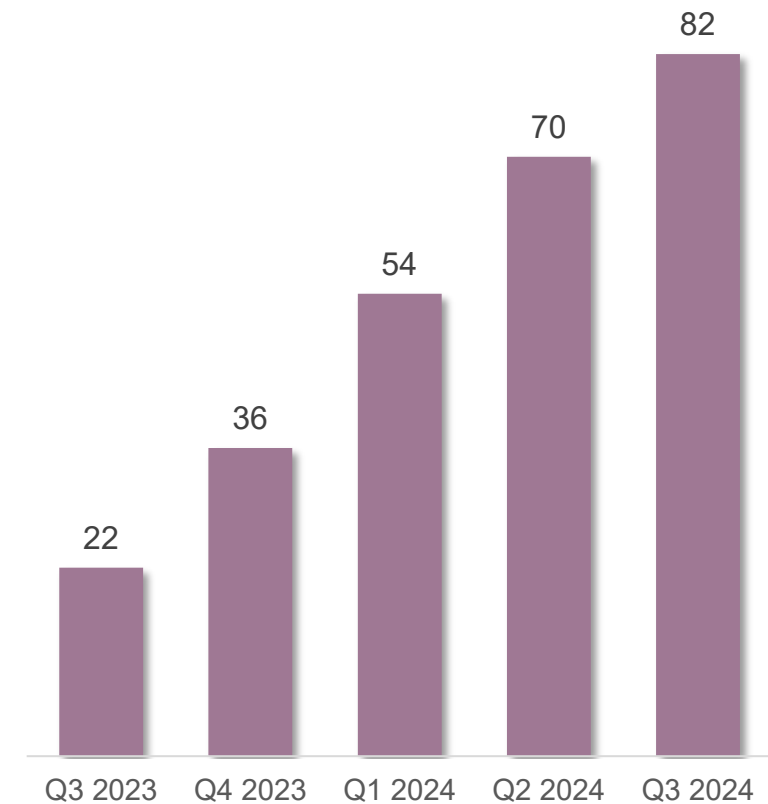
Approved in U.S., Europe, Japan and other territories¹

- First bispecific antibody in U.S. to treat adults with R/R DLBCL¹
- First and only SC bispecific antibody in Europe to treat adults with R/R DLBCL¹
- First and only bispecific antibody in Japan to treat adults with certain types of R/R LBCL¹
- First and only bispecific antibody approved in the U.S. to treat both relapsed or R/R FL and R/R DLBCL, after two or more lines of systemic therapy¹

Bispecific antibody delivered as off the shelf, rapid, SC injection, studied in B-NHL^{2,3}



Sales (USD M)



1. See local prescribing information for full indication and safety information. U.S. FDA accelerated approval; continued approval may be contingent on verification and confirmation of clinical benefit in a confirmatory trial(s). 2. Engelberts PJ, et al. *EBioMedicine*. 2020;52:102625. 3. van der Horst HJ, et al. *Blood Cancer J*. 2021;11:38. TCR, T-cell receptor.

Broad & Comprehensive Epcoritamab Development Plan

B-NHL Type		Intervention	Most Advanced Phase
Front-line			
DLBCL		Epcoritamab + R-CHOP	Phase 3
	Anthracycline ineligible elderly patients	Epcoritamab +/- lenalidomide	Phase 2
		Epcoritamab + pola-R-CHP	Phase 1b/2
FL		Epcoritamab + R²	Phase 3
		Epcoritamab + BR	Phase 1b/2
Relapsed or refractory			
DLBCL	ASCT ineligible patients	Epcoritamab + lenalidomide	Phase 3
		Epcoritamab vs SOC	Phase 3
		Epcoritamab + lenalidomide	Phase 1b/2
		Epcoritamab + lenalidomide + ibrutinib	Phase 1b/2
	ASCT eligible patients	Epcoritamab + R-DHAX/C	Phase 1b/2
	ASCT eligible patients	Epcoritamab + R-ICE	Phase 1b/2
		Epcoritamab + GemOx	Phase 1b/2
FL		Epcoritamab + R ²	Phase 3
		Epcoritamab + lenalidomide	Phase 1b/2
DLBCL & FL	Outpatient	Epcoritamab monotherapy	Phase 2
B-NHL	DLBCL, FL, MCL	Epcoritamab monotherapy	Phase 2
	Japanese patients	Epcoritamab monotherapy	Phase 1/2
	Pediatric patients	Epcoritamab monotherapy	Phase 1
	Chinese patients	Epcoritamab monotherapy and + SOC	Phase 1
CLL	CLL	Epcoritamab + venetoclax	Phase 2*
	Chemo-ineligible frontline & R/R Richter's Syndrome	Epcoritamab monotherapy	Phase 1b/2
	Chemo-eligible frontline & R/R Richter's Syndrome	Epcoritamab + R-CHOP	Phase 1b/2
	Chemo-ineligible Richter's Syndrome	Epcoritamab + lenalidomide	Phase 1b/2
	Double-exposed CLL	Epcoritamab monotherapy	Phase 1b/2
	CLL	Epcoritamab + venetoclax	Phase 1b/2

B-NHL: B-cell Non-Hodgkin Lymphoma; BR: bendamustine + rituximab; DLBCL: diffuse large B-cell lymphoma; FL: follicular lymphoma; MCL: mantle cell lymphoma; SOC: standard of care; R2 = Revlimid + rituximab; pola-R-CHP: polatuzumab vedotin, rituximab, cyclophosphamide, HCL, prednisone; R-ICE = rituximab, ifosfamide, carboplatin, and etoposide phosphate
 *Trial sponsored by Stichting Hemato-Oncologie voor Volwassenen Nederland (HOVON)

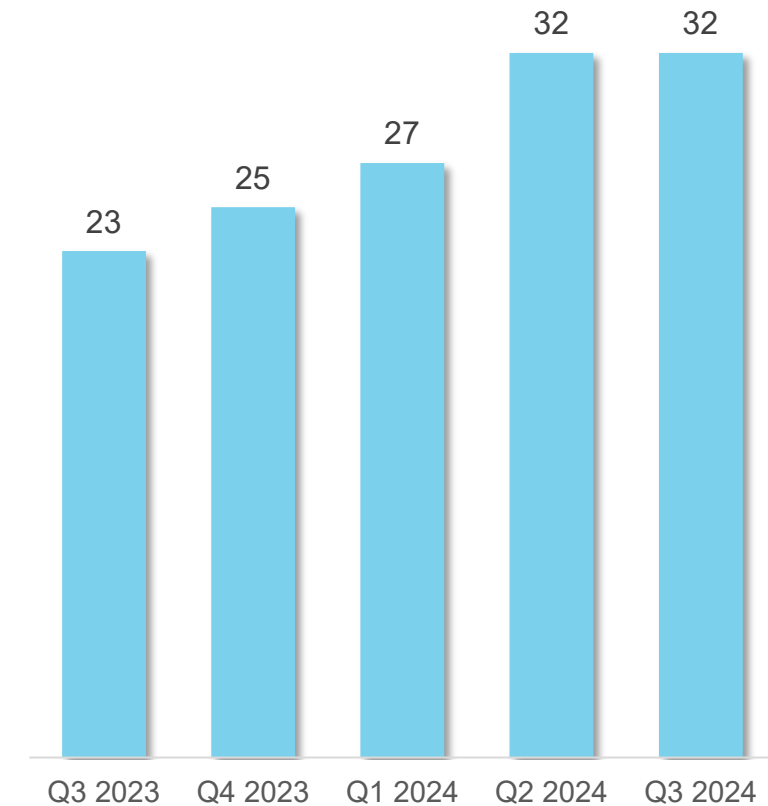
Tivdak (tisotumab vedotin-tftv)

Approved in the U.S.

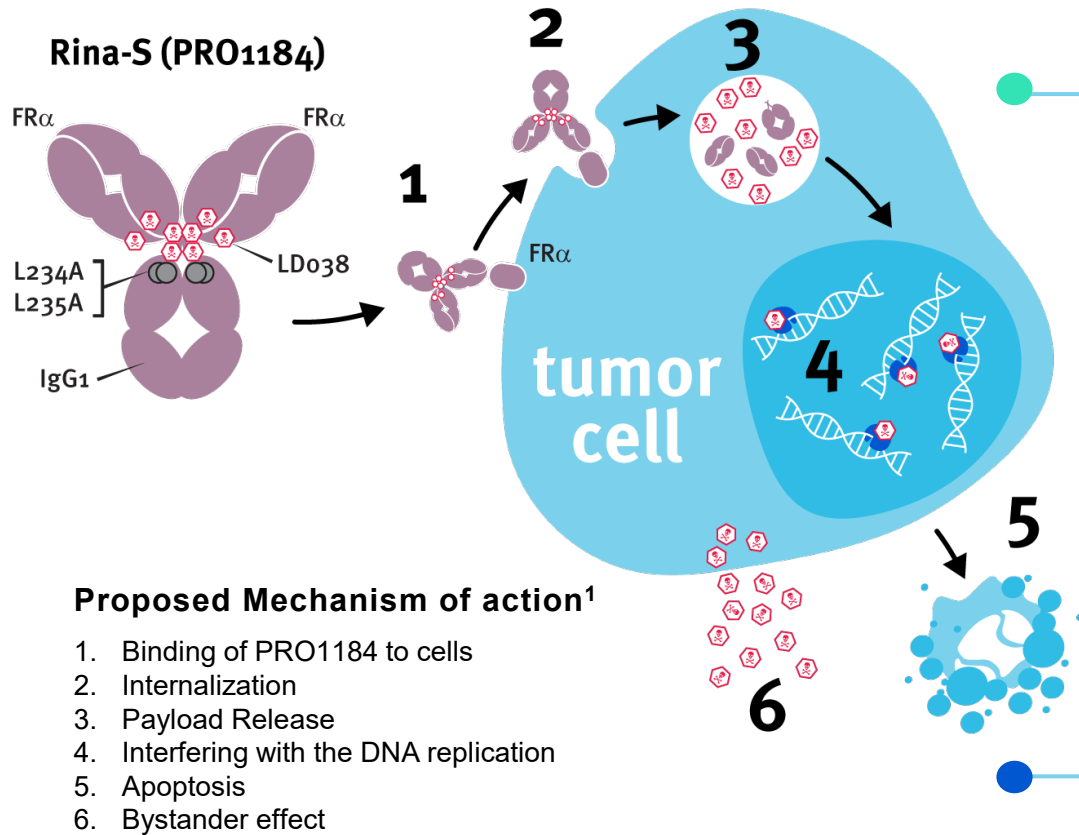
- U.S. FDA: recurrent or metastatic cervical cancer with disease progression on or after chemo*
- First and only approved ADC for this population
- First Genmab-owned therapy to receive regulatory approval
- Pursuing potential in early lines of cervical cancer and in other solid tumors



Sales (USD M)



Rinatabart Sesutecan (Rina-S, GEN1184), a Next-generation, Potential Best-in-class, FR α -targeted TOPO1 ADC



Proposed Mechanism of action¹

1. Binding of PRO1184 to cells
2. Internalization
3. Payload Release
4. Interfering with the DNA replication
5. Apoptosis
6. Bystander effect

- ✓ Potential best-in-class, next-gen approach
- ✓ Possibility to address a broader patient population than first-generation FR α -targeted ADCs
- ✓ Differentiated Safety Profile avoiding ILD/pneumonitis and corneal toxicities

- ✓ Encouraging data at SITC 2023 and ESMO 2024
- ✓ Registration-stage ready, FDA Fast Track designation
- ✓ De-risked target biology and validated modality

- ✓ Phase 3 trial in PROC
- ✓ First approval(s) expected in 2027
- ✓ Blockbuster peak sales potential
- ✓ Highly complementary to Genmab's experience in the gyn-onc space with Tivdak

Acasunlimab (GEN1046)

Wholly Owned Genmab Program Planned to Enter Late-stage Development

- Potential first-in-class, bispecific next gen. immunotherapy
- Potential in solid tumors
- Phase 2 trial in Phase 3 development: PD-L1 positive patients with NSCLC who progressed on a CPI¹
- Encouraging data at ASCO 2024 demonstrating significant disease control and overall survival, alongside a manageable safety profile²



1. See clinicaltrials.gov for specific trial details
2. Aerts J et al, ASCO 2024 Abstract 2533

Broad Collaboration with BioNTech



GEN1042 (BNT312, DuoBody-CD40x4-1BB)

- Potential first-in-class bispecific next gen. immunotherapy
- Potential in solid tumors
- Encouraging clinical activity & manageable safety*
- Phase 1/2 trials incl. expansion cohorts, combination therapy with pembrolizumab and chemo, currently enrolling



GEN1055 (BNT315, HexaBody-OX40)

- Proprietary HexaBody technology
- Potential in solid tumors
- An immune-modulating OX40 agonist antibody that promotes immunity by inducing T-cell responses through FcγR-independent OX40 clustering on T cell
- FiH study in solid tumors currently enrolling



GEN1059 (BNT314, DuoBody-EpCAMx4-1BB)

- Potential in solid tumors
- Aimed at boosting antitumor immune responses through EpCAM-dependent 4-1BB agonistic activity
- Phase 1/2 clinical trial of GEN1059 in solid tumors is enrolling

Genmab Owned Investigational Medicines in Clinical Development

GEN3014 (HexaBody-CD38)

- Proprietary HexaBody technology
- Potentially add to/broaden DARZALEX franchise
- Developing under exclusive WW license and option agreement with Janssen
- Phase 1/2 trial in R/R hem. malign. ongoing incl. cohort in R/R multiple myeloma, head-to-head with daratumumab

GEN1057 (DuoBody-FAP α DR4)

- Proprietary DuoBody technology
- Phase 1/2 trial in solid tumors recruiting

GEN1160 (PRO1160)

- CD70 targeted ADC
- Phase 1/2 trial in solid and liquid tumors

GEN1107 (PRO1107)

- PTK7 targeted ADC
- Phase 1/2 trial in advanced solid tumors

Building Our Capabilities



Research

Track record of success and investing for tomorrow

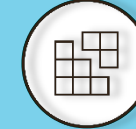
- State-of-the-art facilities
- Novel technologies and formats
- External innovation



Development

Scaling up to expand from early to late stage

- Clinical development & operations
- Disease area expertise
- Medical Affairs, Translational Research, Safety and Regulatory



Commercialization

Evolving into end-to-end, fully integrated biotech

- Experienced team in place
- Focused on U.S. and Japan
- Two approved medicines: Tivdak & EPKINLY

Enabling functions to support growth & manage risk

Data Sciences to drive insights

Approved Antibody Therapeutics Incorporating Genmab's Innovation



Developed & commercialized by Janssen

- Redefining Treatment of Multiple Myeloma (MM)*



Co-discovered, developed & commercialized by Janssen

- Approved in U.S. & EU for certain patients with NSCLC with EGFR Exon 20 insertion mutations*



Commercialized by Novartis

- Approved in U.S., EU & Japan in relapsing multiple sclerosis (RMS)*



Discovered, developed & commercialized by Janssen

- Approved in U.S. & EU for patients with relapsed and refractory MM*



Developed and commercialized by Amgen

- Approved in U.S. and Japan in thyroid eye disease (TED)*



Discovered, developed & commercialized by Janssen

- Approved in U.S. & EU for patients with relapsed and refractory MM*



*See local prescribing information for full indication and safety information.

2024 Guidance

Recurring Revenue Growth and Focused Investments

Key Figures (DKKM)	2024 Guidance	2024 Guidance Mid - Point
Revenue	21,100 – 21,700	21,400
<i>Royalties</i>	<i>17,000– 17,400</i>	<i>17,200</i>
<i>Net Product Sales/Collaboration Revenue*</i>	<i>2,000 – 2,200</i>	<i>2,100</i>
<i>Milestones/Reimbursement Revenue</i>	<i>2,100 – 2,100</i>	<i>2,100</i>
Gross Profit**	20,200 – 20,800	20,500
Operating Expenses**	(14,100) – (14,400)	(14,250)
Operating Profit	5,800 – 6,700	6,250

Genmab Net Product Sales/Collaboration Revenue increasingly contributing to revenue growth

Continued focused and disciplined approach to investments and portfolio prioritization

- Phase 3 development for EPKINLY, Rina-S, acasunlimab (GEN1046)

Underlying profitability back to significant growth



Guidance includes acquisition and integration charges related to ProfoundBio

**Net Product Sales and Collaboration Revenue consists of EPKINLY Net Product Sales in the U.S. and Japan and Tivdak (Genmab's share of net profits) in the U.S.*

***Operating Expenses Range excludes Cost of Product Sales Range, which is included in Gross Profit Range*

*All amounts in DKK millions unless otherwise noted
2024 guidance assumes a USD/DKK exchange rate of 6.8*

2024 Priorities:

Further Advancing Our Differentiated Product Pipeline Towards The Market



Bring Our Own Medicines to Patients & Expand Our Markets

EPKINLY¹

- Initiate three Phase 3 trials
- Expand epcoritamab label to include R/R FL

Tivdak²

- Initiate Phase 3 study in H&N

Execute successful launches & growth in key markets



Build World-class Differentiated Pipeline

Acasunlimab (GEN1046)

- Initiate Phase 3 study (2L NSCLC)

GEN1042 (DuoBody-CD40x4-1BB)³

- Phase 2 data and determine next steps

Expand and advance proprietary product portfolio

Integrate ProfoundBio into portfolio



Invest in Our People, Culture & Society

Further scale organization aligned with differentiated antibody product portfolio growth and future launches



Become a Leading Integrated Biotech Innovation Powerhouse

Use solid financial base to grow and broaden antibody product and technology portfolio



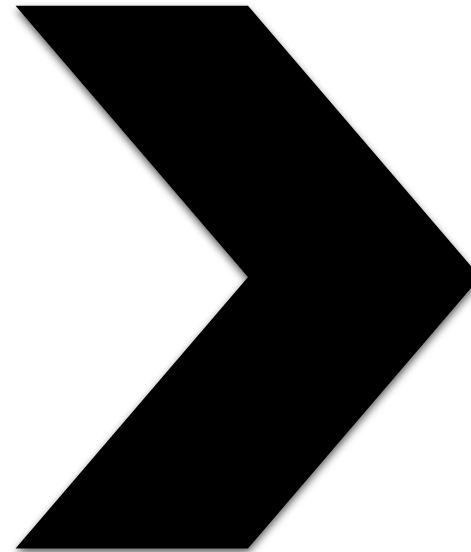
Driving Towards Our 2030 Vision

The Genmab logo is displayed on a wall in a modern, brightly lit office environment. The logo consists of a stylized 'G' made of several overlapping circles, followed by the word 'Genmab' in a large, sans-serif font.

- **Clear Vision**
- **Focused Strategy**
- **Effective Execution**

Genmab Today

2 approved medicines
Significant & growing recurring revenues
Strong rationale to invest
Focused & disciplined



Our Future

Fully-integrated biotech innovation powerhouse

Appendix

A Leading International Biotech With Large Free Float

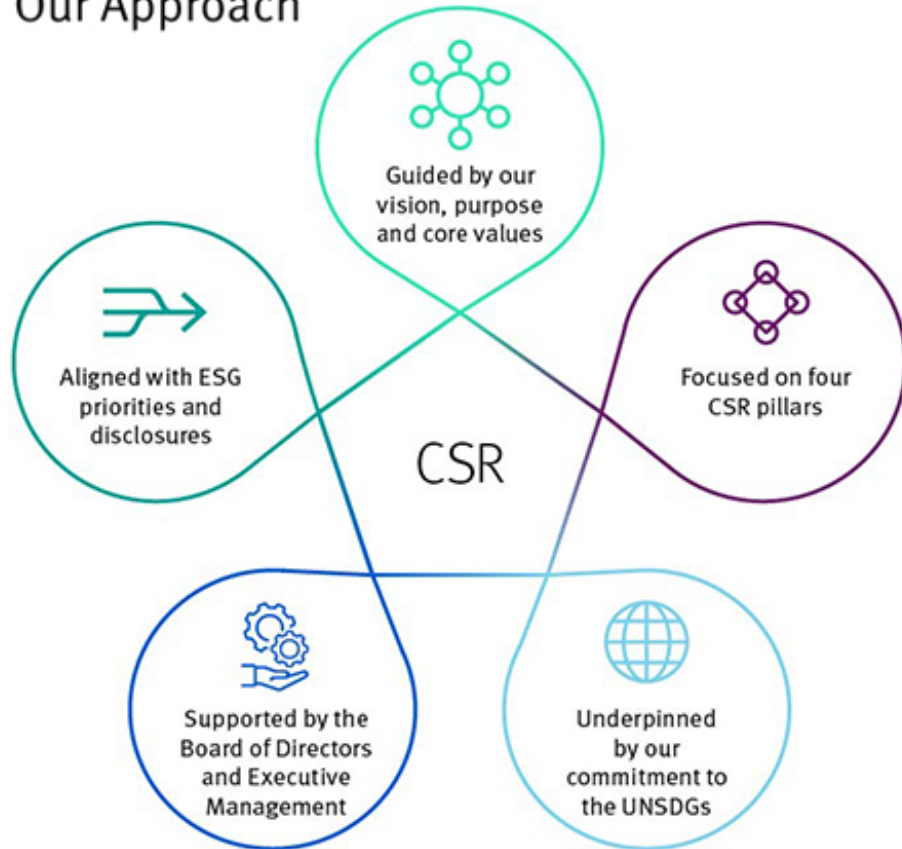
- Ordinary shares: Nasdaq
Copenhagen, DK
- ADSs: Nasdaq Global Select USA
- Shares world-wide incl: US, DK,
NL, UK
- Market Cap:
 - ~ DKK 121bn
 - ~ USD 18bn
- Shares outstanding: ~66M



Our Approach to Corporate Social Responsibility (CSR)

Genmab is committed to being a socially responsible and sustainable biotechnology company. Our commitment to CSR is anchored in our company's purpose, values and vision. Being socially responsible is fundamental to the way we do business.

Our Approach



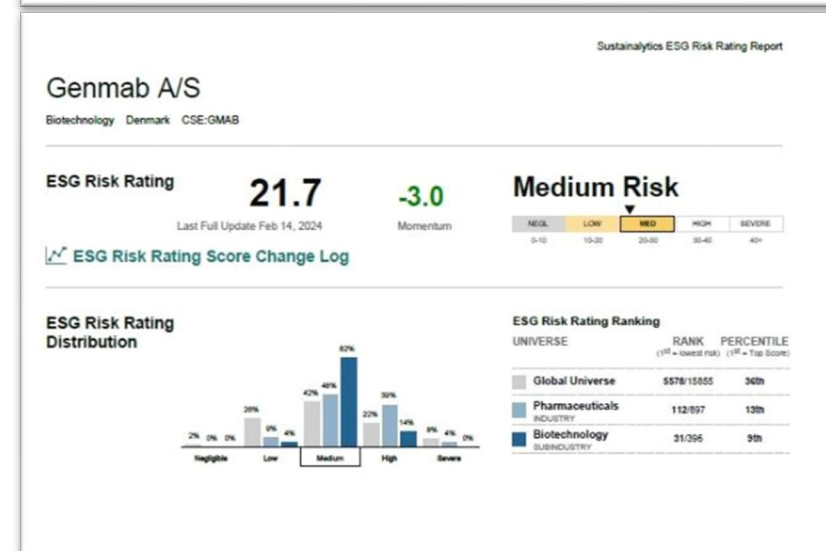
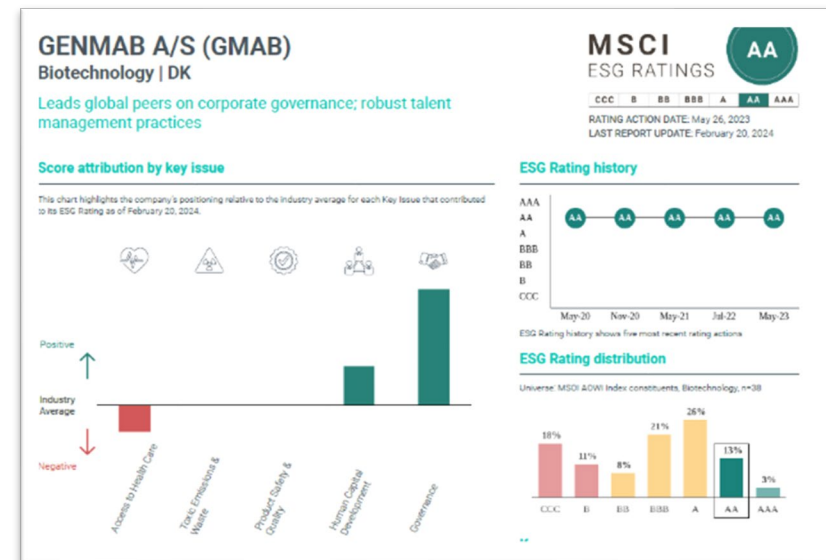
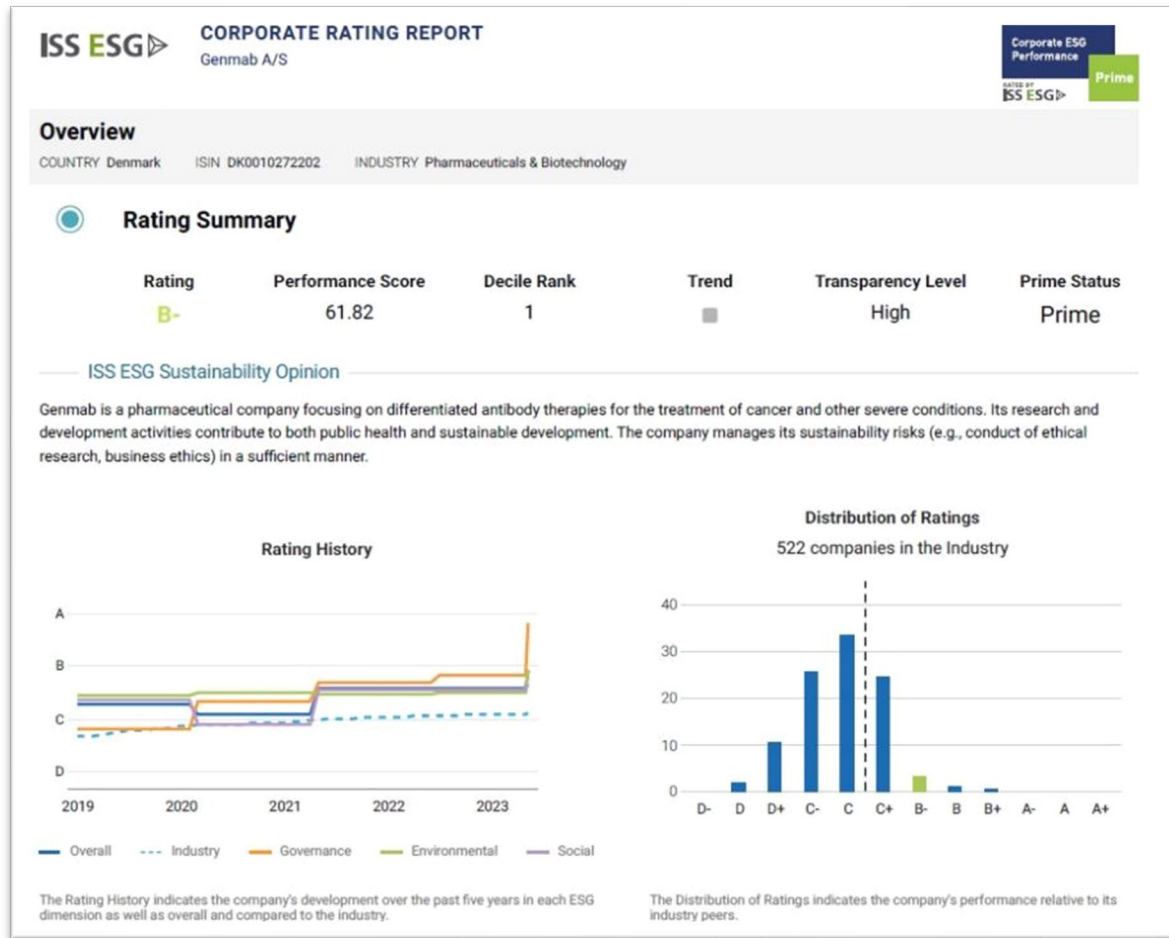
Our Pillars



Our Commitment to the UN Sustainable Development Goals



Genmab's ESG Performance: Well-Rated Company



Innovative Pipeline: Genmab's Proprietary¹ Products

Product	Developed By	Target(s)	Technology	Disease Indications	Most Advanced Development Phase			
					Preclinical	1	2	3
Epcoritamab	Co-development Genmab / AbbVie	CD3, CD20	DuoBody	Relapsed/refractory DLBCL	█	█	█	█
				Relapsed/refractory FL	█	█	█	█
				First line DLBCL	█	█	█	█
				First line FL	█	█	█	█
				B-cell NHL	█	█	█	█
				Relapsed/refractory CLL & Richter's Syndrome	█	█	█	█
				Aggressive mature B-cell neoplasms in pediatric patients	█	█	█	█
Tisotumab vedotin	Co-development Genmab / Pfizer	Tissue factor	ADC	Solid tumors	█	█	█	█
Acasunlimab (GEN1046)	Genmab	PD-L1, 4-1BB	DuoBody	NSCLC Solid tumors	█	█	█	█
Rinatabart Sesutecan (Rina-S, PRO1184)	Genmab	FR α	ADC	PROC	█	█	█	█
				Solid tumors	█	█	█	█
GEN1042 (BNT312)	Co-development Genmab / BioNTech	CD40, 4-1BB	DuoBody	Solid tumors	█	█	█	█
GEN3014	Genmab ²	CD38	HexaBody	Hematologic malignancies	█	█	█	█
GEN1059 (BNT314)	Co-development Genmab / BioNTech	EpCAM, 4-1BB	DuoBody	Solid tumors	█	█	█	█
GEN1055 (BNT315)	Co-development Genmab / BioNTech	OX40	HexaBody	Solid tumors	█	█	█	█
GEN1160 (PRO1160)	Genmab	CD70	ADC	Advanced solid and liquid tumors	█	█	█	█
GEN1107 (PRO1107)	Genmab	PTK7	ADC	Advanced solid tumors	█	█	█	█
GEN1057	Genmab	FAP α , DR4	DuoBody	Solid tumors	█	█	█	█

¹Certain product candidates in development with partners, as noted; ²Genmab is developing HexaBody-CD38 in an exclusive worldwide license and option agreement with Janssen Biotech, Inc

Programs Incorporating Genmab's Innovation and Technology, \geq Phase 2 Development

Product	Technology	Discovered and/or Developed By	Disease Indications	Most Advanced Development Phase			
				Pre-clinical	1	2	3
Daratumumab	UltiMAB*	Janssen	MM	█	█	█	█
Teprotumumab	UltiMAB	Amgen	TED	█	█	█	█
Amivantamab	DuoBody	Janssen	NSCLC	█	█	█	█
			Recurrent/metastatic head and neck cancer	█	█		
			Advanced or metastatic colorectal cancer	█	█		
Teclistamab	DuoBody	Janssen	MM	█	█	█	█
Talquetamab	DuoBody	Janssen	MM	█	█	█	█
Inclacumab	UltiMAB	Pfizer	Vaso-occlusive crises in sickle cell disease	█	█	█	█
Mim8	DuoBody	Novo Nordisk	Hemophilia A	█	█	█	█
Amlenetug (Lu AF82422)	UltiMAB	Lundbeck	Multiple system atrophy	█	█	█	



Our Goal in Cervical Cancer: Establish Tivdak® as a Clear Choice in 2L+ Settings

mCC Treatment Landscape

1L

~50% PD-L1+

Pembro + Chemotherapy +/- Bevacizumab* or Chemotherapy +/- Bevacizumab

~50% PD-L1-

Chemotherapy +/- Bevacizumab*

2L

~50% PD-L1+

Pembro, Other IO**, or Chemo**



~50% PD-L1-



3L+

All Patient Types

Pembrolizumab or Chemotherapy



Source: Kantar Treatment Architecture: Cervical Cancer; NCCN Treatment Guidelines;
 *Pembrolizumab is approved in combination with chemo +/- bev in 1L for PD-L1 positive patients only in the US at this time, global filings to follow. Other IOs are also being evaluated in 1L treatment
 **Pembrolizumab is approved for 2L r/mCC in the US; not approved in JPN or EU. Nivo is on NCCN guidelines for PD-L1 positive patients



**Rooted in Science,
Inspired by Patients**