Better Antibodies By Design

Investor Presentation
March 2016

Genmab

Forward Looking Statement

This presentation contains forward looking statements. The words “believe”, “expect”, “anticipate”, “intend” and “plan” and similar expressions identify forward looking statements. All statements other than statements of historical facts included in this presentation, including, without limitation, those regarding our financial position, business strategy, plans and objectives of management for future operations (including development plans and objectives relating to our products), are forward looking statements. Such forward looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements. Such forward looking statements are based on numerous assumptions regarding our present and future business strategies and the environment in which we will operate in the future. The important factors that could cause our actual results, performance or achievements to differ materially from those in the forward looking statements include, among others, risks associated with product discovery and development, uncertainties related to the outcome of clinical trials, slower than expected rates of patient recruitment, unforeseen safety issues resulting from the administration of our products in patients, uncertainties related to product manufacturing, the lack of market acceptance of our products, our inability to manage growth, the competitive environment in relation to our business area and markets, our inability to attract and retain suitably qualified personnel, the unenforceability or lack of protection of our patents and proprietary rights, our relationships with affiliated entities, changes and developments in technology which may render our products obsolete, and other factors. Further, certain forward looking statements are based upon assumptions of future events which may not prove to be accurate. The forward looking statements in this document speak only as at the date of this presentation.

Transforming Cancer Treatment

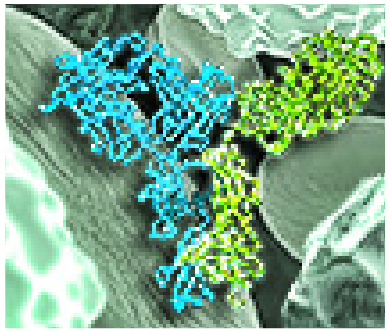
Focus

- Differentiated antibodies
- Treatment of cancer

Products

- DARZALEX™ approved by FDA
- Arzerra® on the market
- 5 other antibodies in clinical studies
- Innovative pre-clinical pipeline

Technologies



- DuoBody® platform
- HexaBody® technology

Partnerships

- Leverage our technologies
- Strategic collaborations with pharma & biotech

Innovative Clinical & Pre-clinical Pipeline

Further Development for Marketed Products

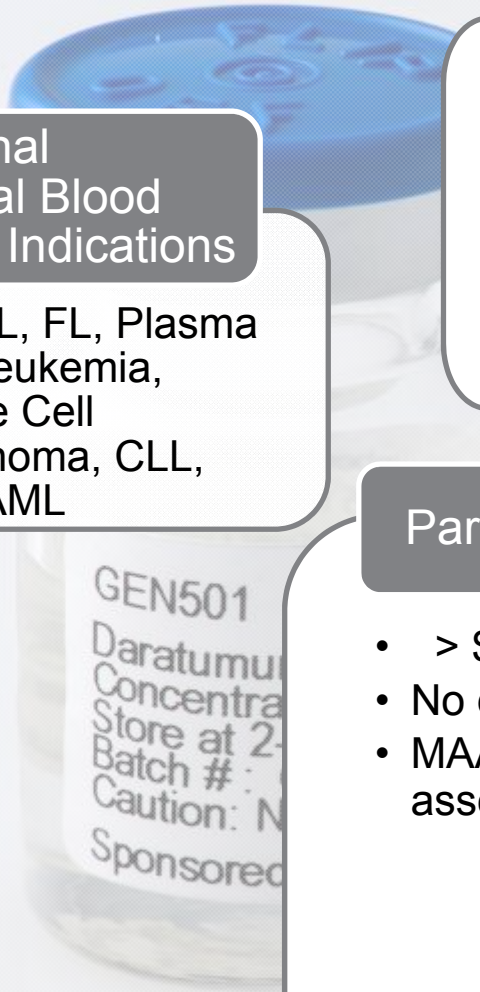
Product	Disease Indications	Development Phase: Pre-clinical / I / II / III
Daratumumab Target: CD38 Partner: Janssen	Multiple myeloma (MM)	
	Non-Hodgkin's lymphoma (NHL)	
Ofatumumab Target: CD20 Indication: Cancer Partner: Novartis	Chronic lymphocytic leukemia (CLL)	
	Follicular lymphoma (FL)	
Ofatumumab Target: CD20 Indication: AI Partner: Novartis	Relapsing multiple sclerosis (RMS) (SubQ)	Announced

Innovative Clinical & Pre-clinical Pipeline - Continued

Product	Disease Indications	Development Phase: Pre-clinical / I / I/II / II / III
Tisotumab vedotin Target: TF Partner: Seattle Genetics	Solid Cancers	
➢ **25 Active Pre-clin. progr. incl. HuMax-AXL-ADC, HexaBody DR5/5, DuoBody CD3xCD20**	Proprietary programs: HuMab, HuMab-ADC, DuoBody, DuoBody-ADC & HexaBody	
	Partnered programs: HuMab, DuoBody & HexaBody	
Teprotumumab Target: IGF-1R Partner: River Vision	Graves' orbitopathy	
	Diabetic macular edema	
HuMax-TAC-ADC Target: CD25 Partner: ADCT	Lymphoma	
	Acute myeloid leukemia (AML)	
HuMax-IL8 Target: IL-8 Partner: Cormorant	Metastatic solid tumors	
JNJ-61186372 Targets: EGFR, cMET Partner: Janssen	Non-small-cell lung cancer (NSCLC)	Announced

Daratumumab (Marketed as DARZALEX™)

Approved in US as Fourth Line Treatment for MM Patients



First-in-Class Fully Human Antibody

- Targets CD38 - six ways of attacking cancer cells
- MM & other blood cancers
- Blockbuster potential
- Broad & expansive development in MM

Additional Potential Blood Cancer Indications

- DLBCL, FL, Plasma Cell Leukemia, Mantle Cell Lymphoma, CLL, ALL, AML

Partner: Janssen Biotech

- > $1.1B potential deal value, + double-digit royalties
- No development / commercialization costs for Genmab
- MAA filed with EMA Sept. 2015, accelerated assessment

DARZALEX™
(daratumumab)
injection for intravenous infusion
100 mg/5 mL, 400 mg/20 mL

Expansive Daratumumab Clinical Development

Indication	Disease Stage	Therapy	No. Pts*	Development Phase
Multiple Myeloma**	High Risk Smoldering	Mono	120	SMM2001 (Centaurus)
	Front line (transplant & non-transplant)	Dara + VMP	700	MMY3007 (Alcyone)
		Dara + Revlimid + Dex	730	MMY3008 (Maia)
		Dara + VTD	1,080	MMY3006 (Cassiopeia)
		Multi combo Study (6 arms)	190	MMY1001 (Equuleus)
	Relapsed or Refractory	Dara + Revlimid + Dex	45	GEN503
		Dara + Revlimid + Dex	570	MMY3003 (Pollux)
		Dara + Velcade + Dex	480	MMY3004 (Castor)
		Dara +Vel+Dex, Japan	6	MMY1005
		Subcutaneous	128	MMY1004
NHL (DLBCL / MCL / FL)	Relapsed or Refractory	Mono	210	LYM2001 (Carina)
		Total:	**>4,200**	

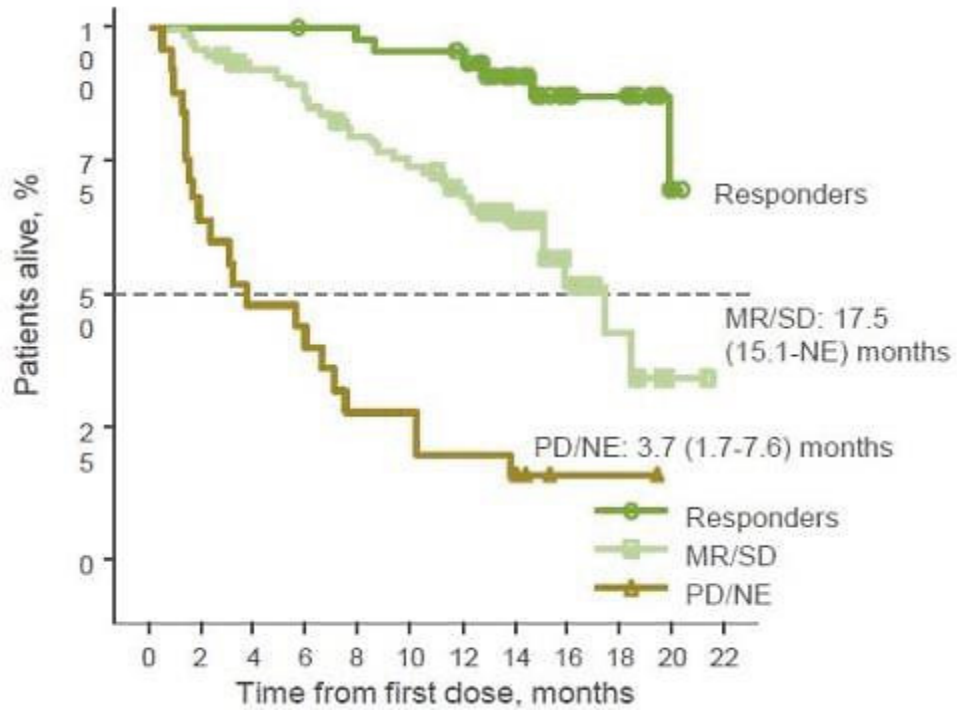
Development Phase: I | I/II | II | III

*Approx. no. based on clinicaltrials.gov **Maintenance integrated into some study protocols

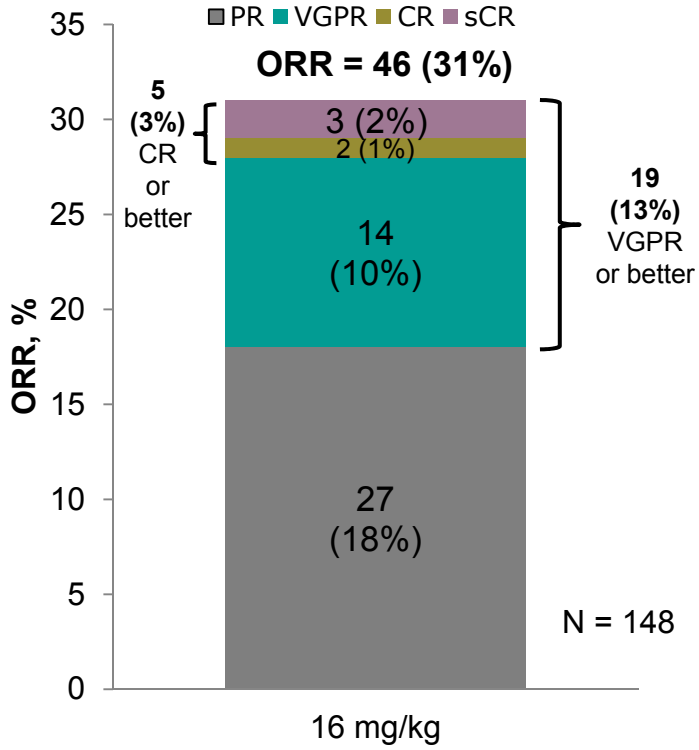
VMP = bortezomib & melphalan-prednisone VTD = bortezomib, thalidomide & dexamethasone

Efficacy in Monotherapy
Combined Analysis of Monotherapy Studies

Overall Survival[1,2]



Overall Response Rate[2]



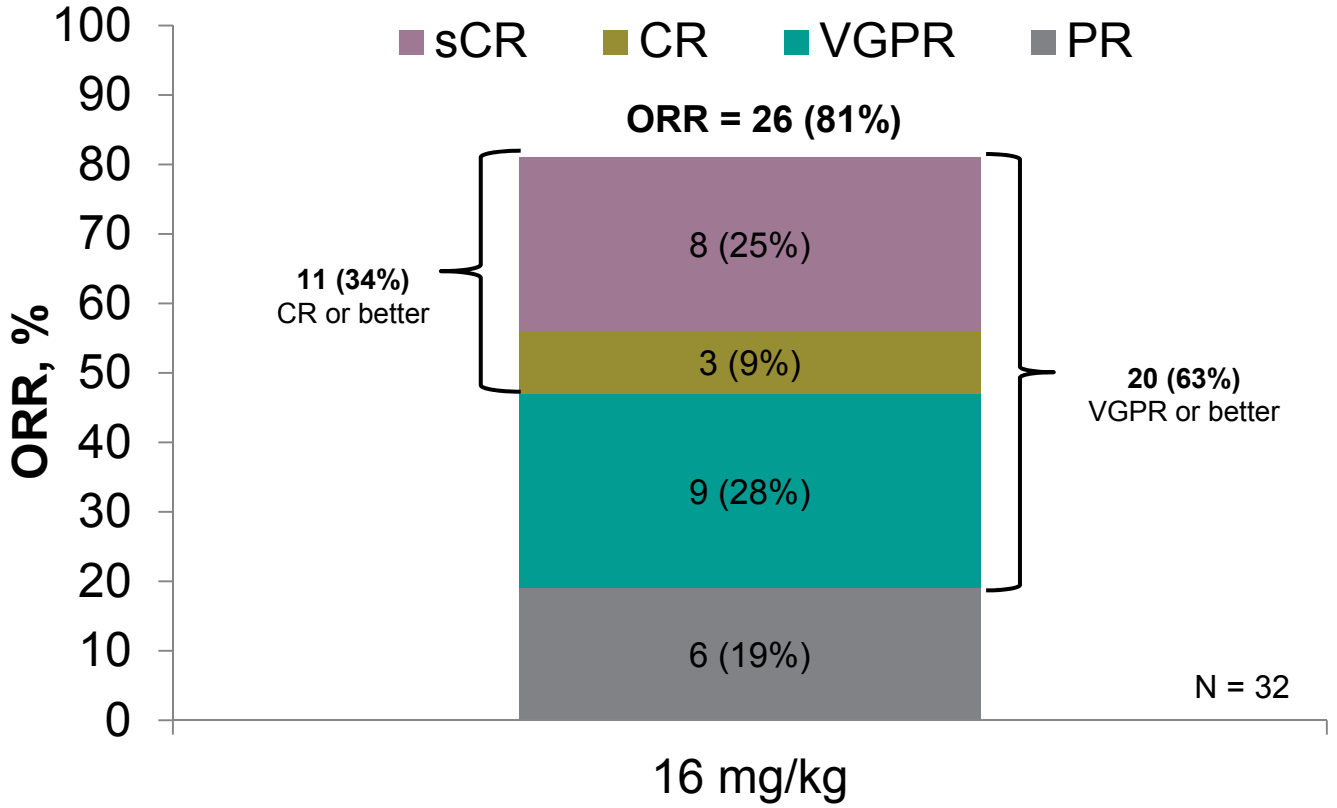
ORR = 31%

ORR was consistent in subgroups including age, number of prior lines of therapy, refractory status, or renal function

[1]Janssen Hematologic Malignancy Portfolio Update
[2]Data presented at ASH 2015
sCR, stringent complete response; CR, complete response; VGPR, very good partial response; PR, partial response

Combination Treatments In Development

Daratumumab + Lenalidomide + Dexamethasone



ORR = 81%

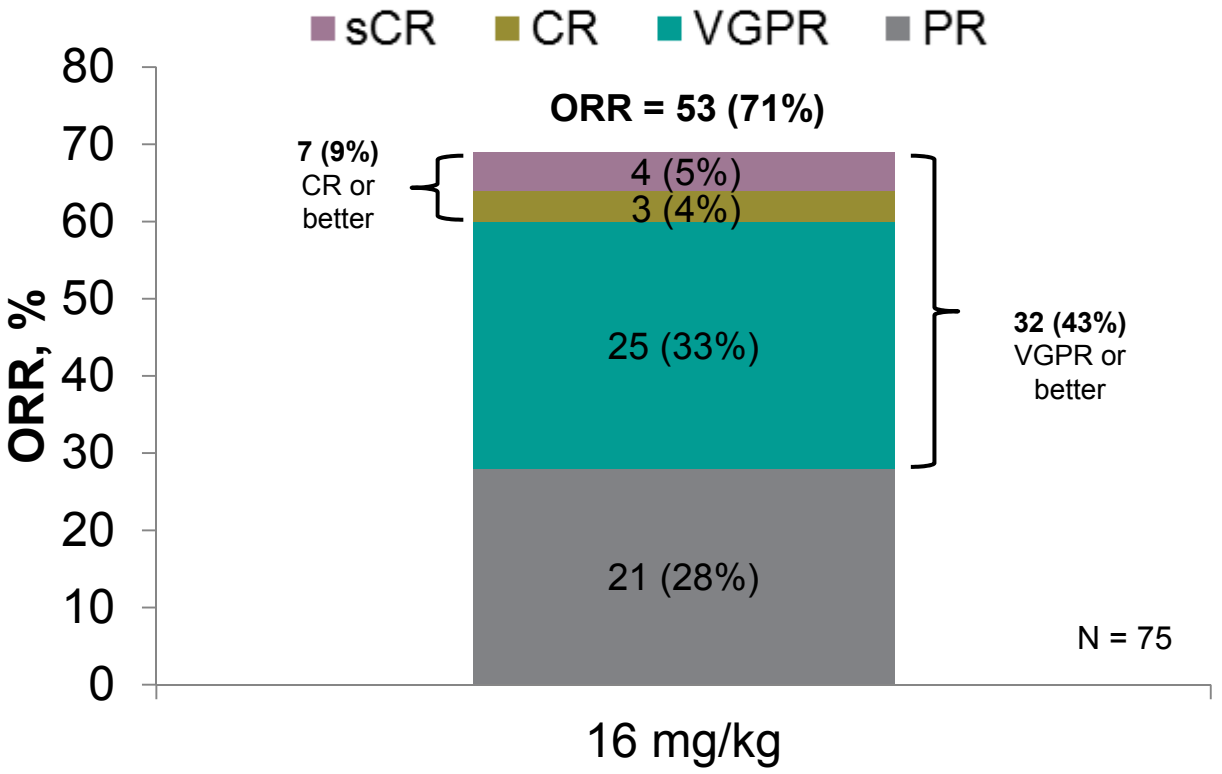
Clinical benefit rate (ORR + minimal response) = 88%

sCR, stringent complete response; CR, complete response; VGPR, very good partial response; PR, partial response

Data presented at ASH 2015

Combination Treatments In Development

Daratumumab + Pomalidomide+ Dexamethasone



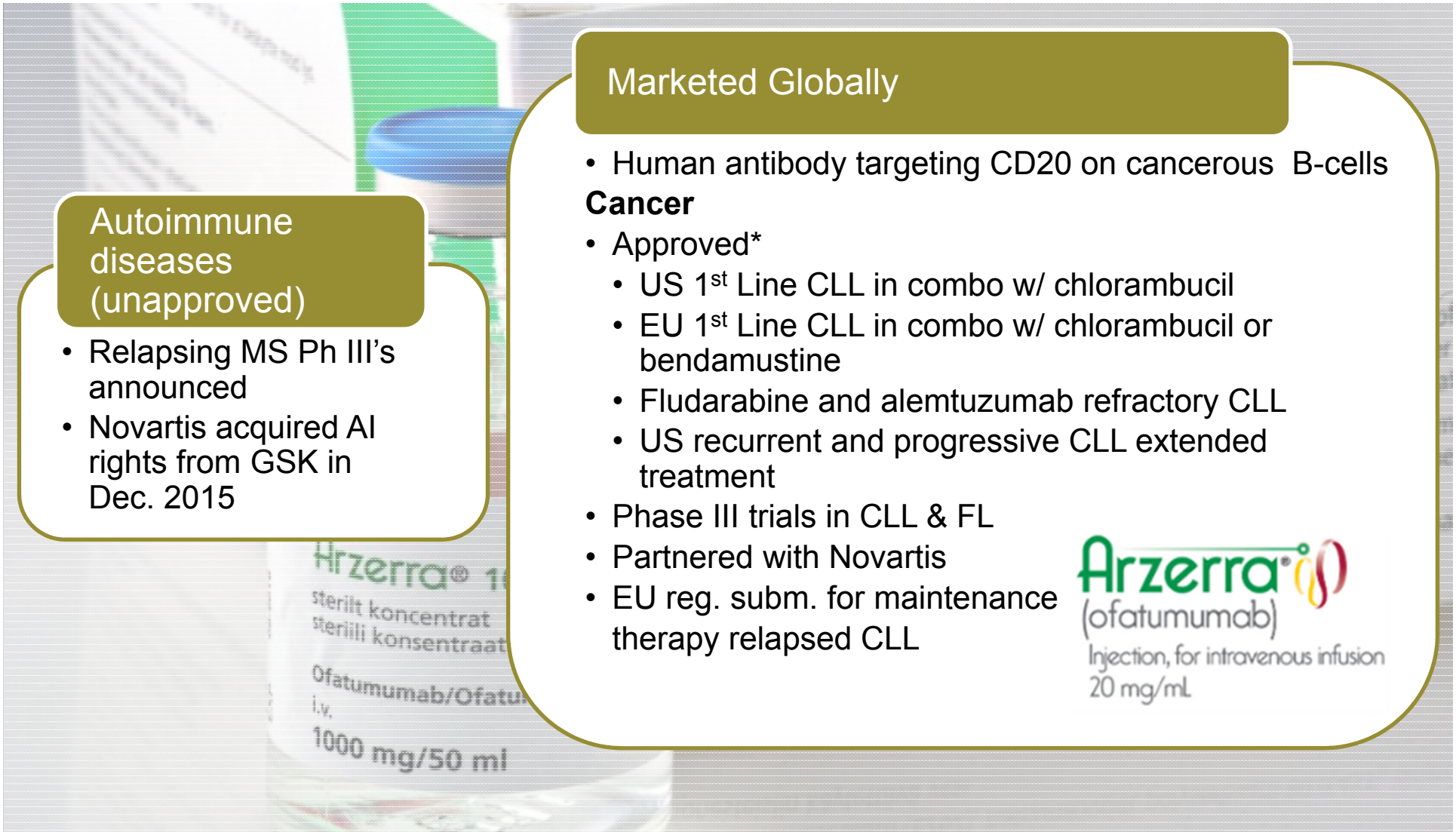
ORR = 71%

ORR in double-refractory patients = 67%

Clinical benefit rate (ORR + minimal response) = 73%

sCR, stringent complete response; CR, complete response; VGPR, very good partial response; PR, partial response
Data presented at ASH 2015

Arzerra® (ofatumumab)



Autoimmune diseases (unapproved)

- Relapsing MS Ph III's announced
- Novartis acquired AI rights from GSK in Dec. 2015

Marketed Globally

- Human antibody targeting CD20 on cancerous B-cells

Cancer

- Approved*
  - US 1st Line CLL in combo w/ chlorambucil
  - EU 1st Line CLL in combo w/ chlorambucil or bendamustine
  - Fludarabine and alemtuzumab refractory CLL
  - US recurrent and progressive CLL extended treatment
- Phase III trials in CLL & FL
- Partnered with Novartis
- EU reg. subm. for maintenance therapy relapsed CLL

Arzerra® (ofatumumab)
Injection, for intravenous infusion
20 mg/mL

*In US: approved in combination with chlorambucil for the treatment of previously untreated patients with CLL for whom fludarabine-based therapy is considered inappropriate as well as for the treatment of patients with CLL refractory to fludarabine and alemtuzumab. Arzerra is approved for extended treatment of patients who are in complete or partial response after at least two lines of therapy for recurrent or progressive CLL.

In EU: approved in combination with chlorambucil or bendamustine for the treatment of patients with CLL who have not received prior therapy and who are not eligible for fludarabine-based therapy, as well as for the treatment of patients with CLL refractory to fludarabine and alemtuzumab.

Tisotumab vedotin: Next Generation Therapeutic

Phase I/II & Phase I studies in Patients with Solid Tumors

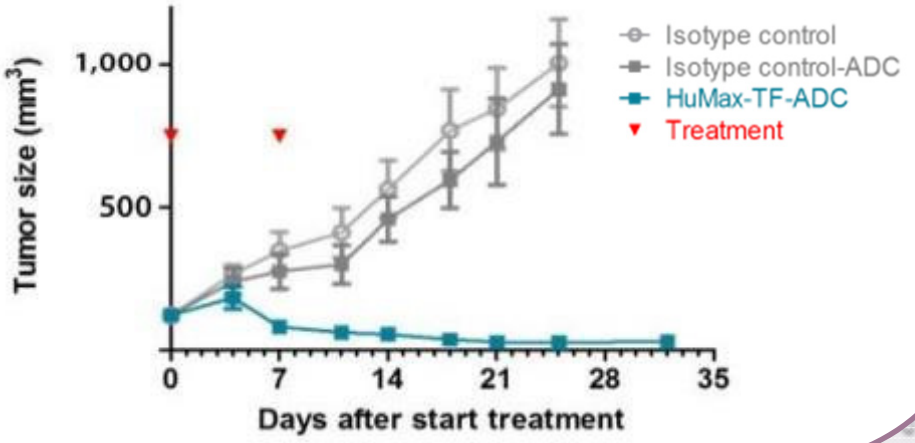
8 Tumors

- Ovary, cervix, endometrium, bladder, prostate, head & neck, esophagus, lung
- Potential in pancreatic cancer

Fully Human antibody-drug conjugate

- Targets Tissue Factor (TF)
- Potent anti-tumor activity in pre-clinical models for multiple solid cancers
- First-in-human Phase I/II trial ongoing
- Phase I/II dose escalation in solid tumors finalized
  - Clinically relevant dose of 2.0 mg/kg identified as MTD
  - Preliminary evidence of efficacy encouraging
- Collaboration: Seattle Genetics opt-in (after Ph I/II)

Pre-clinical Cervical Cancer Model

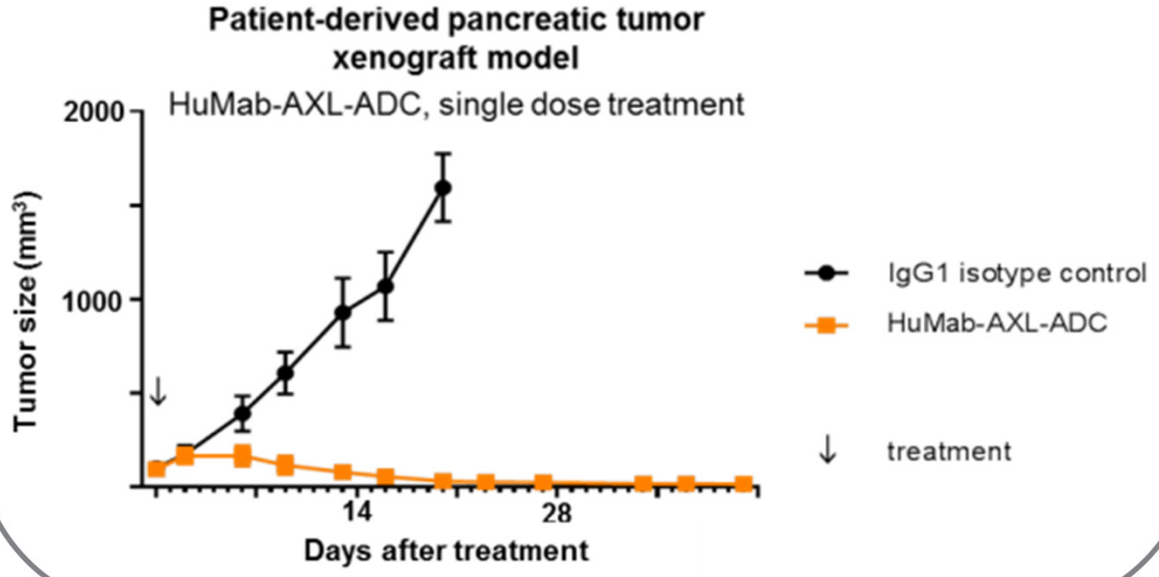


Next in the Clinic: HuMax-AXL-ADC

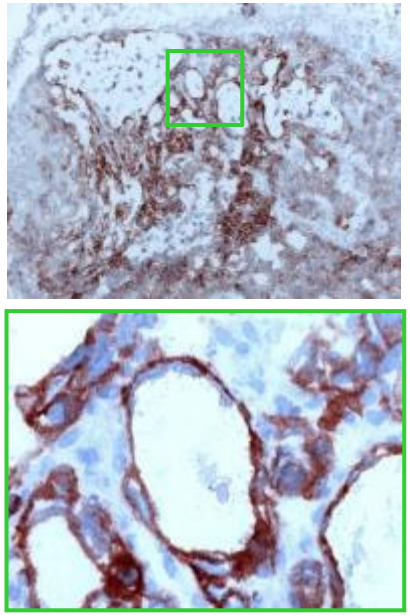
Efficacy in *in vivo* Tumor Model

Fully Human Antibody-Drug Conjugate

- Targets AXL signaling molecule expressed on many solid cancers
- HuMax-AXL-ADC shows anti-tumor activity in patient-derived xenograft model with heterogeneous target expression
- Collaboration: Seattle Genetics



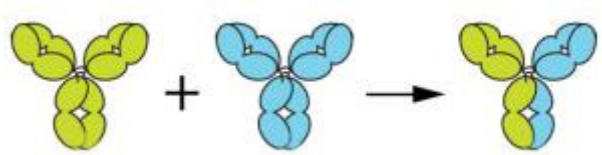
AXL expression in xenograft model



AXL antibody

Cutting Edge Proprietary Technologies
Creating Truly Differentiated Products

DuoBody



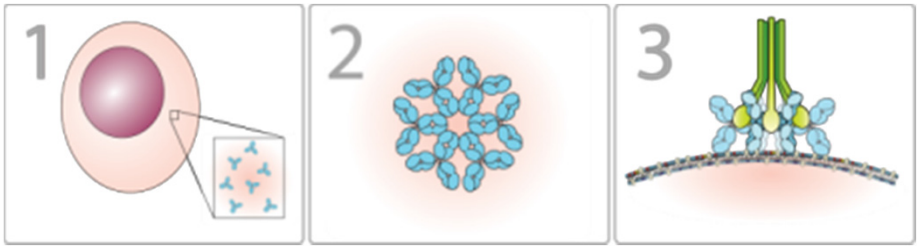
DuoBody

- Efficient & versatile bispecific Ab platform
- Applicable to any antibody from any platform
- Regular IgG format
- Large scale production validated
- No developability liabilities
- Robotized bispecific library generation
- 9 ongoing collaborations incl. with Novartis, Novo Nordisk & Janssen Biotech

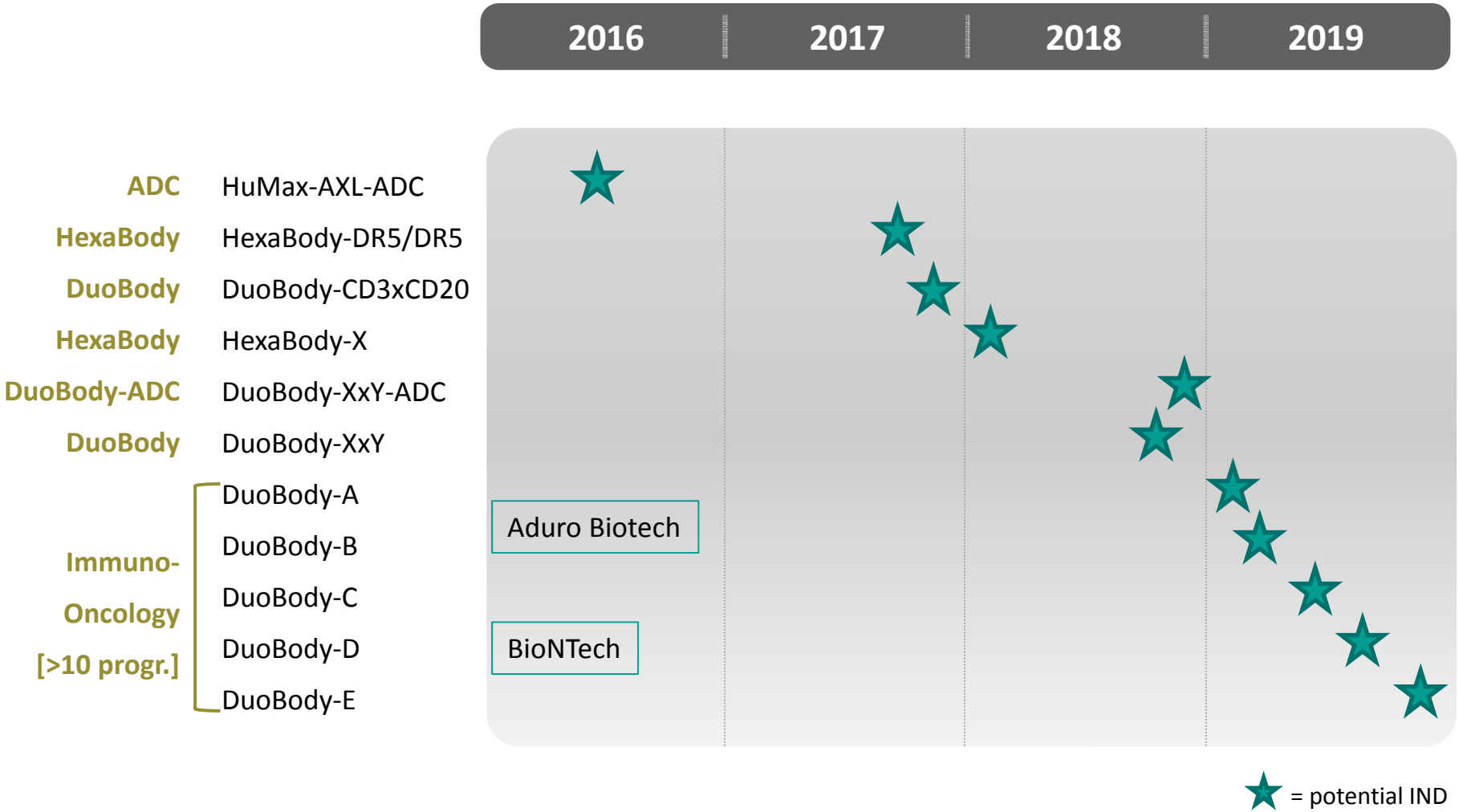
HexaBody

- Robust effector function enhanced Ab
- Enables antibodies to readily form clusters of 6 (hexamers)
- Induces & enhances target cell killing after binding (CDC and apoptosis)
- Creates innovative products in cancer & infectious diseases
- Collaborations with Gilead, Humabs BioMed & Agenus

HexaBody



Genmab Proprietary Knock-Your-Socks-Off Pipeline
Efficient IND Engine



Pre-clinical pipeline targeting at least 4 leapfrog INDs in next 4 years

HexaBody-DR5/DR5

Targeting DR5 for Cancer Therapy

DR5 (death receptor 5)

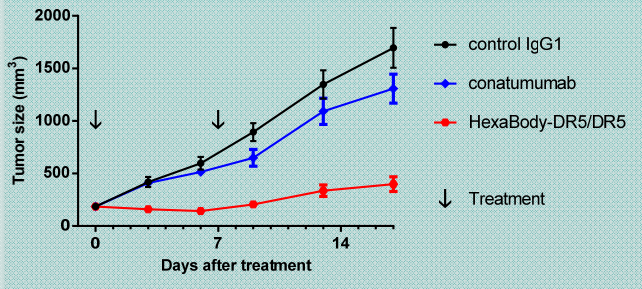
Cell surface receptor that mediates programmed cell death

In normal physiology, binding of TRAIL ligand results in DR5 clustering & cell death

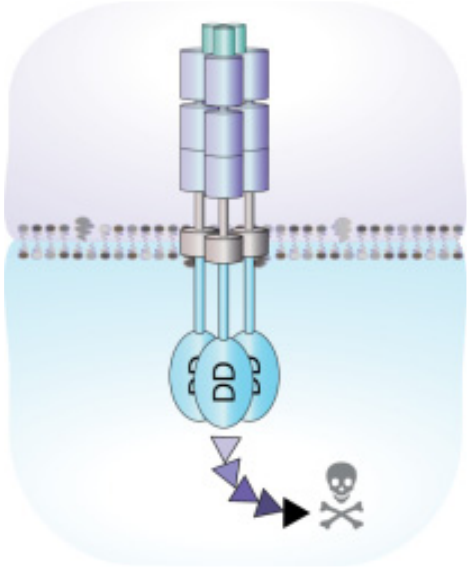
Targeting DR5 for treatment of cancer

- Agonistic DR5 mAb induce apoptosis after crosslinking
- Agonistic DR5 antibodies have shown limited anti-tumor activity in the clinic

Mouse xenograft model



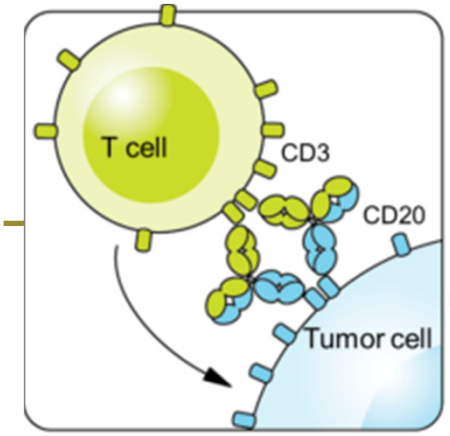
- Need for increased therapeutic potency
- Use HexaBody technology to induce clustering & activation of DR5 molecules, without a need for additional crosslinking
- Combination of two HexaBody molecules against two non-overlapping DR5 epitopes induces maximal cell death



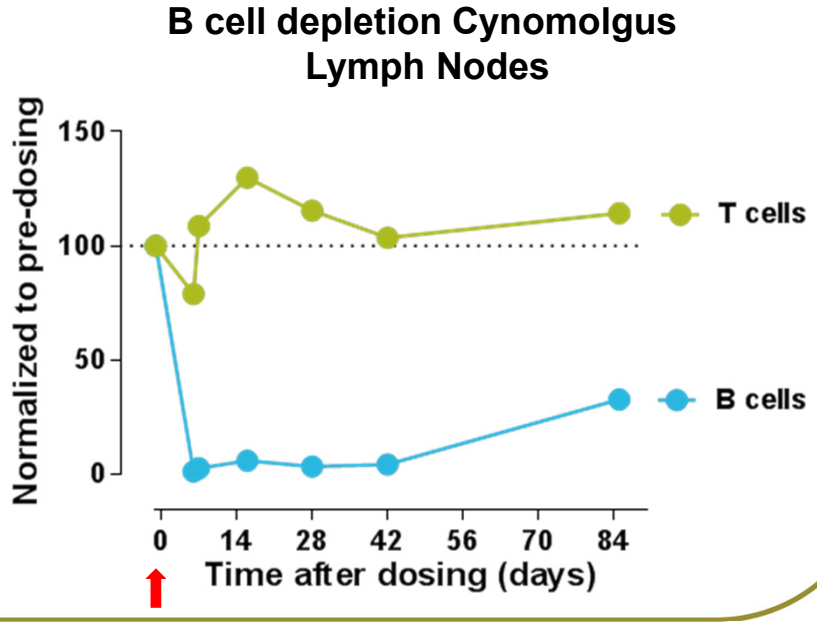
DR5 activation induces cell death

DuoBody CD3xCD20
Key Characteristics

Humanized IgG1 bispecific antibody



- DuoBody platform
- Regular half life
- Non-activating Fc-domain
- Potently activates T cells to kill $CD20^+$ tumor cells
- Cynomolgus CD3 & CD20 x-reactive
  - Potent Cynomolgus B cell depletion (peripheral blood, lymph nodes)
- 2017 IND candidate



Creating Value Through Different Types of Partnerships

Product Partnerships

- Daratumumab: Janssen Biotech
- Ofatumumab: Novartis
- Tisotumab vedotin: Seattle Genetics [opt-in right]
- HuMax-TAC-ADC: ADC Therapeutics
- HuMax-IL8: Cormorant Pharmaceuticals

Technology Partnerships

- DuoBody
  - Commercial: Novartis, Janssen Biot., Novo Nordisk, Aduro Biotech, BioNTech
  - Research: Gilead, Agenus, Humabs BioMed, Pierre Fabre
- HexaBody: Gilead, Humabs BioMed, Agenus
- Other: Medarex, Seattle Genetics, OMT*, MAB Discovery

Discovery Partnerships

- Roche, Lundbeck, River Vision (teprotumumab)

*Dec 2015 Announced that Ligand would acquire OMT, Inc.

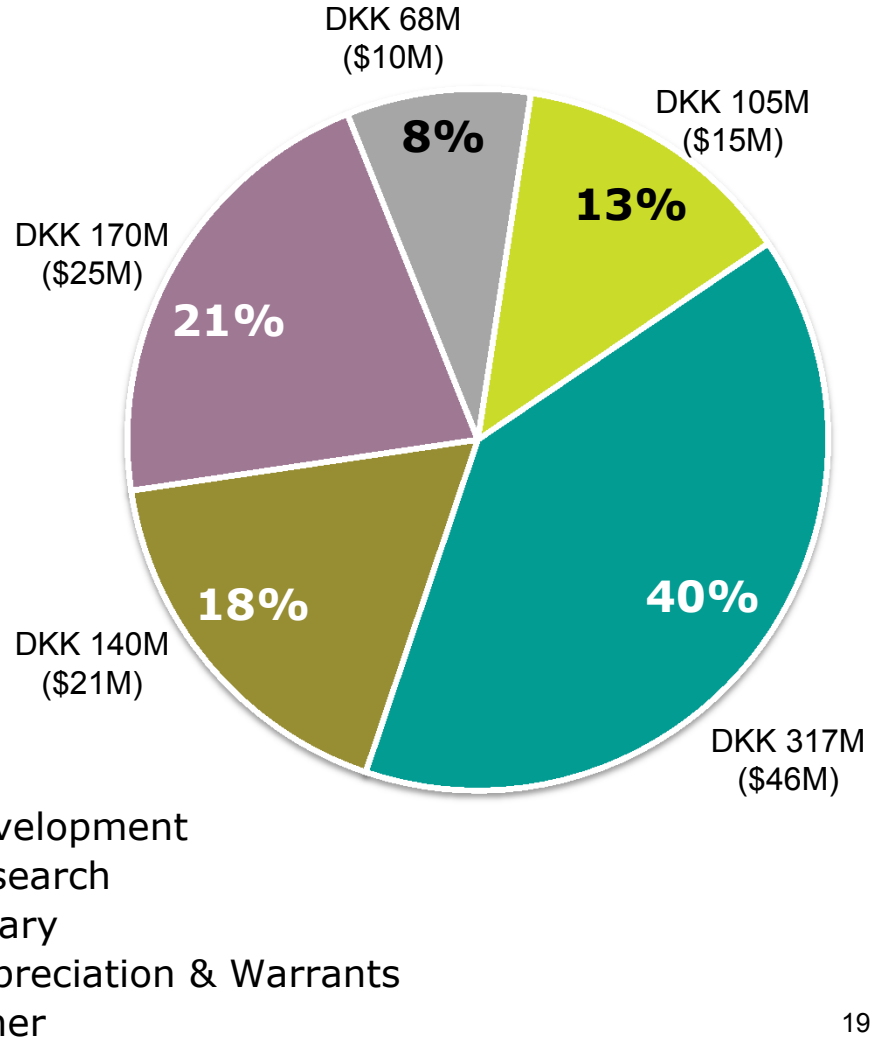
Well-Capitalized Biotech – 2016 Guidance

Income Statement	DKKM	USDM*
Revenue	825 - 875	121 - 128
Operating expenses	(775) – (825)	(113) – (121)
Operating income	25 - 75	4 - 11
Cash position at end of year**	3,300 – 3,400	483 - 498

*USD 1.00 = DKK 6.83 (December 31, 2015)
**Cash, cash equivalents and marketable securities

2016 Guidance – February 17, 2016

2016 Expense Base
DKK 800M ($117M)



2016 Goals: Maximizing Product Portfolio Value

Priority	✓	Targeted Milestone
Maximize daratumumab progress		» Launch DARZALEX™ in US and other approved territories » CHMP decision on monotherapy application » Phase III multiple myeloma (MM) interim efficacy analysis in relapsed / refractory MM settings [Pollux and Castor trials] » File for label in relapsed / refractory settings if results of interim analyses are favorable » Start multiple clinical trials in MM and non-MM indications » Report initial clinical data non-MM indications
Optimize ofatumumab value	✓	» Start Phase III sc autoimmune trials » Regulatory decision for CLL maintenance » File for label in relapsed CLL » Phase III refractory follicular lymphoma (FL) interim efficacy data
Strengthen differentiated product pipeline		» Phase I tisotumab vedotin additional data » IND for HuMax-AXL-ADC and start clinical trial » Progress HexaBody-DR5/DR5 program » Progress pre-clinical DuoBody & HexaBody projects
Broaden partnership portfolio with next generation technologies		» Sign new / expanded DuoBody & HexaBody collaborations » Progress partnered programs » New IND filings
Disciplined financial management		» Selectively invest to progress and broaden differentiated product pipeline

On Track to a Sustainably Profitable Future

Two products on the market
- DARZALEX & Arzerra

Robust differentiated product pipeline
- 7 products in clinical development
- Innovative pre-clinical pipeline

Proprietary technologies
- DuoBody & HexaBody

Partnerships → Product ownership
- Well capitalized

Positioned for success
- For patients & shareholders

Better Antibodies By Design

Genmab