

Better Antibodies By Design

Goldman Sachs 37th Annual Global Healthcare Conference June 2016 Genmab



Forward Looking Statement

This presentation contains forward looking statements. The words "believe", "expect", "anticipate", "intend" and "plan" and similar expressions identify forward looking statements. All statements other than statements of historical facts included in this presentation, including, without limitation, those regarding our financial position, business strategy, plans and objectives of management for future operations (including development plans and objectives relating to our products), are forward looking statements. Such forward looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements. Such forward looking statements are based on numerous assumptions regarding our present and future business strategies and the environment in which we will operate in the future. The important factors that could cause our actual results, performance or achievements to differ materially from those in the forward looking statements include, among others, risks associated with product discovery and development, uncertainties related to the outcome of clinical trials, slower than expected rates of patient recruitment, unforeseen safety issues resulting from the administration of our products in patients, uncertainties related to product manufacturing, the lack of market acceptance of our products, our inability to manage growth, the competitive environment in relation to our business area and markets, our inability to attract and retain suitably qualified personnel, the unenforceability or lack of protection of our patents and proprietary rights, our relationships with affiliated entities, changes and developments in technology which may render our products obsolete, and other factors. Further, certain forward looking statements are based upon assumptions of future events which may not prove to be accurate. The forward looking statements in this document speak only as at the date of this presentation.



Transforming Cancer Treatment

Focus



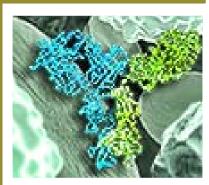
- Differentiated antibodies
- Treatment of cancer

Products



- DARZALEX™
 approved in
 US & EU
- Arzerra[®] on the market
- 7 other antibodies in clinical studies
- Innovative preclinical pipeline

Technologies



- DuoBody® platform
- HexaBody[®] technology

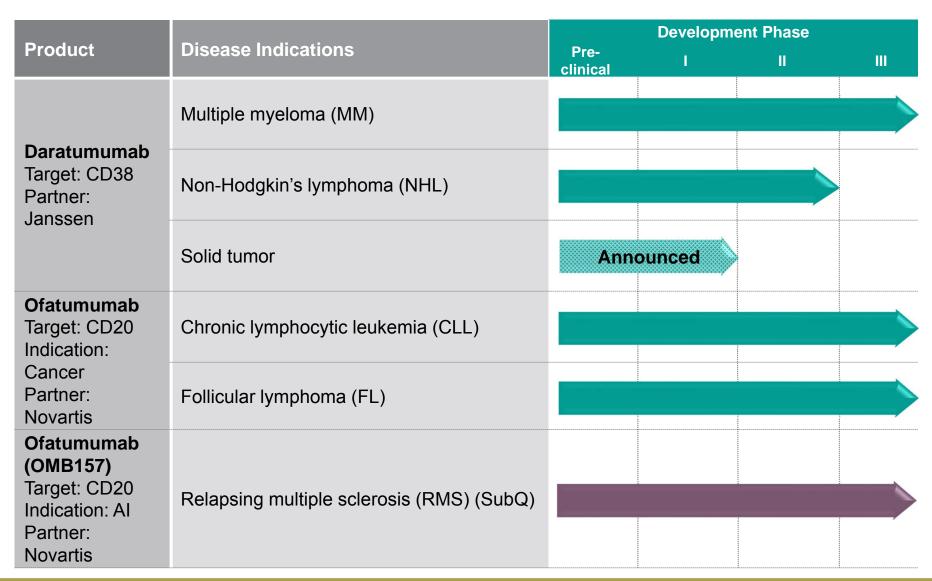
Partnerships



- Leverage our technologies
- Strategic collaborations with pharma & biotech



Innovative Clinical & Pre-clinical Pipeline Further Development for Marketed Products



Innovative Clinical & Pre-clinical Pipeline - Continued

| | Disease Indications & Target | Development Phase | | | | |
|---|--|-------------------|-------|------|------|-----|
| Product | | Pre- clinical | 1 | I/II | II . | III |
| Tisotumab vedotin Partner: Seattle Genetics | Solid Cancers, Target: TF | | | | | |
| Proprietary programs: HuMab, HuMab-ADC, DuoBody-ADC & HexaBody incl. HuMax-AXL- | | | | | | |
| DR5/DR5, DuoBody CD3xCD20 | Partnered programs: HuMab, DuoBody & HexaBody | | | | | |
| Teprotumumab | Graves' orbitopathy, Target: IGF-1R | | | | | |
| Partner: River Vision | Diabetic macular edema, Target: IGF-1R | | | | | |
| HuMax-TAC-ADC | Lymphoma, Target: CD25 | | | | | |
| Partner: ADCT | Acute myeloid leukemia (AML) or acute lymphoblastic leukemia (ALL), Target: CD25 | | | | | |
| HuMax-IL8 Partner: Cormorant | Metastatic solid tumors, Target: IL-8 | | | | | |
| JNJ-61178104 Partner: Janssen | Autoimmune disorders, Target: inflammatory mediators | | | | | |
| JNJ-61186372 Partner: Janssen | Non-small-cell lung cancer (NSCLC), Targets: EGFR, cMET | Anno | unced | | | |
| JNJ-63709178 Partner: Janssen | Acute Myeloid Leukemia (AML), Targets: CD3,CD123 | Anno | unced | | | |
| AMG 714 Partner: Amgen | Celiac Disease, Target: IL-15 | | | | | |



Daratumumab (Marketed as DARZALEXTM) Approved in US & EU as Fourth Line Treatment for MM Patients

Additional Potential Blood Cancer Indications

 DLBCL, FL, Plasma Cell Leukemia, Mantle Cell Lymphoma, CLL, ALL, AML

First-in-Class Fully Human Antibody

- Targets CD38 six ways of attacking cancer cells
- MM & other blood cancers, and solid tumors
- Blockbuster potential
- Broad & expansive development in MM

Partner: Janssen Biotech

- > \$1.1B potential deal value, + double-digit royalties
- No development / commercialization costs for Genmab
- Approved in both US & Europe





Expansive Daratumumab Clinical Development

| la disette a | Disease Stage | I I herany | No. | | Development Phase | | | |
|---------------------------------|---|------------------------------|-------|--------|-------------------|-------------|-----|--|
| Indication | | | Pts* | ı | I/II | II | III | |
| | High Risk Smoldering | Mono | 120 | SMM | 12001 (Cer | ntaurus) | | |
| | Front line (transplant & non- transplant) | Dara + VMP | 700 | | MMY300 | 7 (Alcyone |) | |
| | | Dara + Revlimid + Dex | 730 | | MMY30 | 008 (Maia) | | |
| * * | | Dara + VTD | 1,080 | | MMY3006 | (Cassiope | ia) | |
| Multiple Myeloma** | | Multi combo Study (6 arms) | 190 | MMY10 | 01 (Equul | eus) | | |
| ∑ | Relapsed or Refractory | Dara + Revlimid + Dex | 45 | GE | EN503 | | | |
| ltiple | | Dara + Revlimid + Dex | 571 | | MMY30 | 03 (Pollux) | | |
| Σ | | Dara + Velcade + Dex | 497 | | MMY300 | 04 (Castor) | | |
| | | Dara +Velcade +Dex, Japan | 6 | MMY10 | 05 | | | |
| | | Subcutaneous | 128 | MMY10 | 04 | | | |
| | | Dara + Tecentriq | 130 | Annour | iced | | | |
| NHL (DLBCL / MCL / FL) | Relapsed or Refractory | Mono | 210 | LY | M2001 (Ca | arina) | | |
| Solid | To be confirmed | Dara + Tecentriq | 100 | Annour | rced | | | |

Total: >4,500

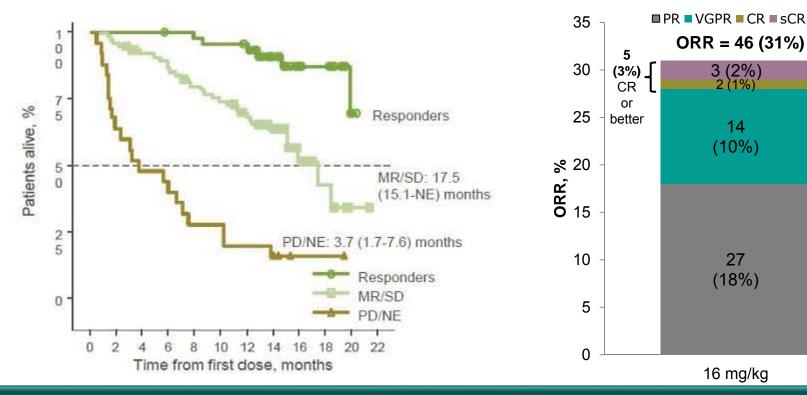
^{*}Approx. no. based on clinicaltrials.gov **Maintenance integrated into some study protocols VMP = bortezomib & melphalan-prednisone VTD = bortezomib, thalidomide & dexamethasone



Efficacy in Monotherapy Combined Analysis of Monotherapy Studies

Overall Survival^{1,2}

Overall Response Rate²



ORR = 31%

ORR was consistent in subgroups including age, number of prior lines of therapy, refractory status, or renal function

19

(13%)

VGPR

or better

N = 148

¹Janssen Hematologic Malignancy Portfolio Update

²Data presented at ASH 2015



Two Phase III Studies Hit Primary Endpoint at Interim Relapsed or Refractory Multiple Myeloma: CASTOR

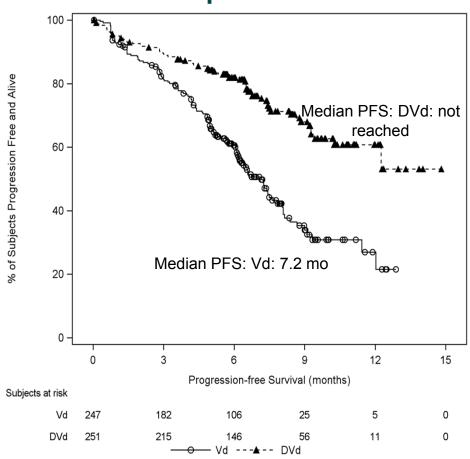
CASTOR

Dara + Bort + Dex (DVd)

Hazard Ratio=0.39 (P<0.0001)

| DVd | Vd |
|-------|---------------------|
| 83% | 63% |
| 59% | 29% |
| 19.2% | 9% |
| NR | 7.2 mo |
| | 83% 59% 19.2% |

CASTOR Kaplan-Meier Plot - PFS



Presented at ASCO Plenary session – Chicago, June 5



Two Phase III Studies Hit Primary Endpoint at Interim Relapsed or Refractory Multiple Myeloma: POLLUX

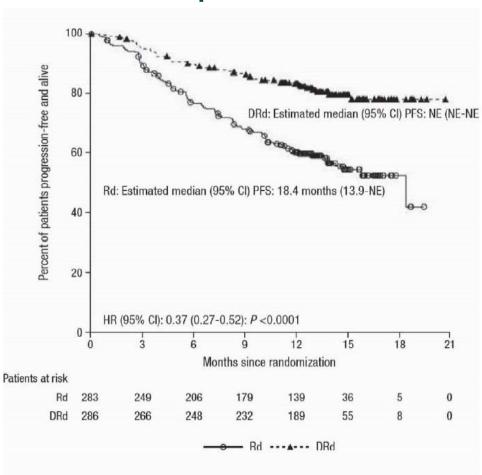
POLLUX

Dara + Len + Dex (DRd)

Hazard Ratio=0.37 (P<0.0001)

| | DRa | Ка |
|--------|-----|---------|
| ORR | 93% | 76% |
| ≥ VGPR | 76% | 44% |
| ≥ CR | 43% | 19% |
| PFS | NR | 18.4 mo |

POLLUX Kaplan-Meier Plot - PFS



To be presented at EHA Copenhagen, June 12



Arzerra® (ofatumumab)

Autoimmune diseases (unapproved)

- Relapsing MS Ph IIIs started, sc administration
- Novartis acquired Al rights from GSK in Dec. 2015

Sterilt koncentrat sterili konsentraat Ofatumumab/Ofat i.v. 1000 mg/50 ml

Marketed Globally

- Human antibody targeting CD20 on cancerous B-cells
 Cancer
- Approved*
 - US 1st Line CLL in combo w/ chlorambucil
 - EU 1st Line CLL in combo w/ chlorambucil or bendamustine
 - Fludarabine and alemtuzumab refractory CLL
 - US recurrent and progressive CLL extended treatment
- · Phase III trials in CLL & FL
- Partnered with Novartis
- EU reg. subm. for maintenance therapy relapsed CLL
- EU & US reg. subm. in combo
 w/ fludarabine & cyclophosphamide
 for relapsed CLL



*In US: approved in combination with chlorambucil for the treatment of previously untreated patients with CLL for whom fludarabine-based therapy is considered inappropriate as well as for the treatment of patients with CLL refractory to fludarabine and alemtuzumab. Arzerra is approved for extended treatment of patients who are in complete or partial response after at least two lines of therapy for recurrent or progressive CLL.

In EU: approved in combination with chlorambucil or bendamustine for the treatment of patients with CLL who have not received prior therapy and who are not eligible for fludarabine-based therapy, as well as for the treatment of patients with CLL refractory to fludarabine and alemtuzumab.



Tisotumab vedotin: Next Generation Therapeutic Phase I/II & Phase I studies in Patients with Solid Tumors

GE

Euch

HUN

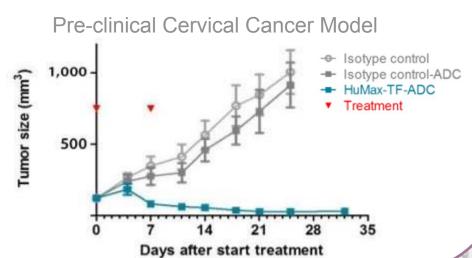
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8 Tumors

- Ovary, cervix, endometrium, bladder, prostate, head & neck, esophagus, lung
- Potential in pancreatic cancer

Fully Human antibody-drug conjugate

- Targets Tissue Factor (TF)
- Potent anti-tumor activity in pre-clinical models for multiple solid cancers
- First-in-human Phase I/II trial ongoing
- Phase I/II dose escalation in solid tumors finalized
 - Clinically relevant dose of 2.0 mg/kg identified as MTD
 - Preliminary evidence of efficacy encouraging
- Collaboration: Seattle Genetics opt-in (after Ph I/II)



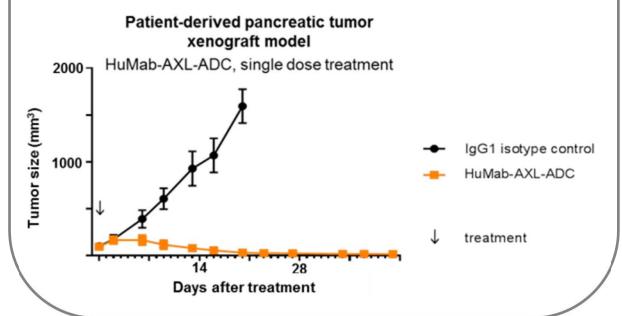
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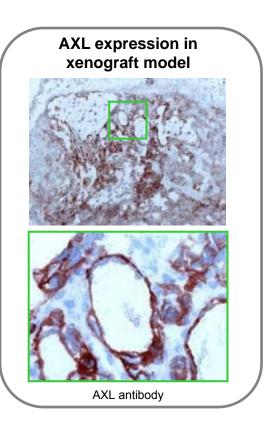


Next in the Clinic: HuMax-AXL-ADC Efficacy in *in vivo* Tumor Model

Fully Human Antibody-Drug Conjugate

- Targets AXL signaling molecule expressed on many solid cancers
- HuMax-AXL-ADC shows anti-tumor activity in patient-derived xenograft model with heterogeneous target expression
- Collaboration: Seattle Genetics







Cutting Edge Proprietary Technologies Creating Truly Differentiated Products



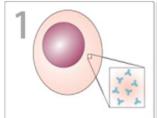
DuoBody

- Efficient & versatile bispecific Ab platform
- Applicable to any antibody from any platform
- Regular IgG format
- Large scale production validated
- No developability liabilities
- Robotized bispecific library generation
- 9 ongoing collaborations incl. with Novartis, Novo Nordisk & Janssen Biotech

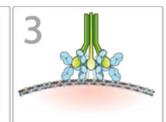
HexaBody

- Robust effector function enhanced Ab
- Enables antibodies to readily form clusters of 6 (hexamers)
- Induces & enhances target cell killing after binding (CDC and apoptosis)
- Creates innovative products in cancer
 & infectious diseases
- Collaborations with Gilead, Humabs BioMed & Agenus



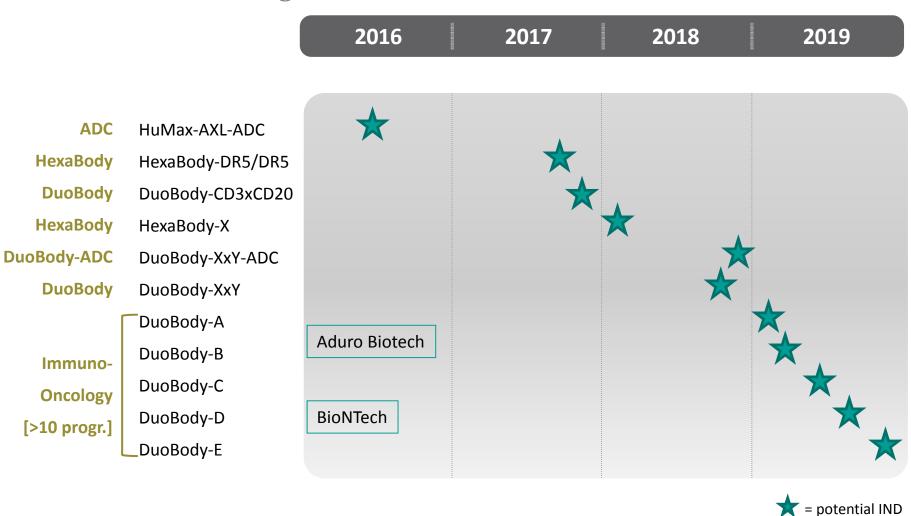








Genmab Proprietary Knock-Your-Socks-Off Pipeline Efficient IND Engine



Pre-clinical pipeline targeting at least 4 leapfrog INDs in next 4 years



HexaBody-DR5/DR5 Targeting DR5 for Cancer Therapy

DR5 (death receptor 5)

Cell surface receptor that mediates programmed cell death

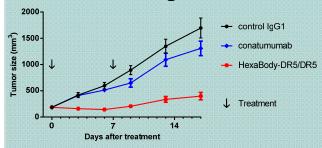
In normal physiology, binding of TRAIL ligand results in DR5 clustering & cell death



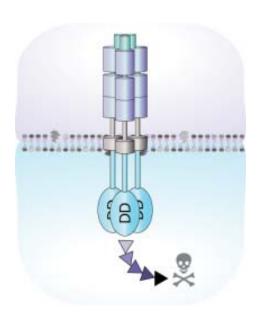
Targeting DR5 for treatment of cancer

- Agonistic DR5 mAb induce apoptosis after crosslinking
- Agonistic DR5 antibodies have shown limited anti-tumor activity in the clinic

Mouse xenograft model



- Need for increased therapeutic potency
- Use HexaBody technology to induce clustering & activation of DR5 molecules, <u>without</u> a need for additional crosslinking
- Combination of two HexaBody molecules against two non-overlapping DR5 epitopes induces maximal cell death



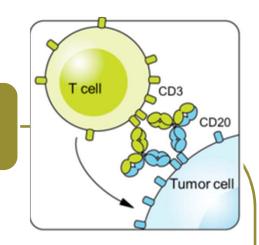
DR5 activation induces cell death



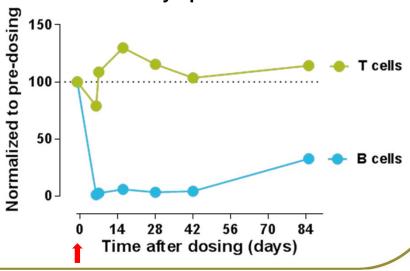
DuoBody CD3xCD20 Key Characteristics

Humanized IgG1 bispecific antibody

- DuoBody platform
- Regular half life
- Non-activating Fc-domain
- Potently activates T cells to kill CD20⁺ tumor cells
- Cynomolgus CD3 & CD20 x-reactive
 - Potent Cynomolgus B cell depletion (peripheral blood, lymph nodes)
- 2017 IND candidate









Creating Value Through Different Types of Partnerships

Product Partnerships

- Daratumumab: Janssen Biotech
- Ofatumumab: Novartis
- Tisotumab vedotin: Seattle Genetics [opt-in right]
- HuMax-TAC-ADC: ADC Therapeutics
- HuMax-IL8: Cormorant Pharmaceuticals

Technology Partnerships

- DuoBody
 - Commercial: Novartis, Janssen Biot., Novo Nordisk, Aduro Biotech, BioNTech
 - Research: Gilead, Agenus, Humabs BioMed, Pierre Fabre
- HexaBody: Humabs BioMed, Agenus
- Other: Medarex, Seattle Genetics, OMT*, MAB Discovery

Discovery Partnerships

Roche, Lundbeck, River Vision (teprotumumab)



Well-Capitalized Biotech – 2016 Guidance

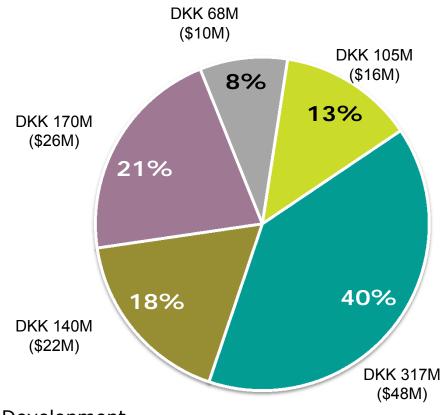
| Income Statement | DKKM | USDM* |
|--------------------------------|---------------|---------------|
| Revenue | 925 - 975 | 141 - 149 |
| Operating expenses | (775) – (825) | (118) – (126) |
| Operating income | 125 - 175 | 19 - 27 |
| Cash position at end of year** | 3,400 – 3,500 | 520 - 535 |

^{*}USD 1.00 = DKK 6.541 (April 20, 2016)

2016 Guidance - April 20, 2016

- Largest increase in expenses (over 2015) is in development
 - Driven by additional investment in pipeline products
 - Total 2016 spend on 4 key products is ~DKK 260M or 1/3 of total expense
- Additional investment in pre-clinical pipeline

2016 Expense Base DKK 800M (\$122M)



- Development
- Research
- Salary
- Depreciation & Warrants
- Other

^{**}Cash, cash equivalents and marketable securities



2016 Goals: Maximizing Product Portfolio Value

| Priority | ✓ | Targeted Milestone |
|---|-----------------|---|
| Maximize daratumumab progress | ✓ ✓ ✓ | Launch DARZALEXTM in US and other approved territories CHMP decision on monotherapy application Phase III multiple myeloma (MM) interim efficacy analysis in relapsed / refractory MM settings [Pollux and Castor trials] File for label in relapsed / refractory settings if results of interim analyses are favorable Start multiple clinical trials in MM and non-MM indications Report initial clinical data non-MM indications |
| Optimize ofatumumab value | ✓ ✓ 2017* | » Start Phase III sc autoimmune trials » Regulatory decision for CLL maintenance » File for label in relapsed CLL » Phase III refractory follicular lymphoma (FL) interim efficacy data |
| Strengthen differentiated product pipeline | | Phase I tisotumab vedotin additional data IND for HuMax-AXL-ADC and start clinical trial Progress HexaBody-DR5/DR5 program Progress pre-clinical DuoBody & HexaBody projects |
| Broaden partnership portfolio with next generation technologies | ✓ | » Sign new / expanded DuoBody & HexaBody collaborations » Progress partnered programs » New IND filings |
| Disciplined financial management | | » Selectively invest to progress and broaden differentiated product pipeline |

^{*}Study continued at interim analysis. Full data expected 2017.



On Track to a Sustainably Profitable Future



Two products on the market

DARZALEX & Arzerra

Robust differentiated product pipeline

- 10 products in clinical development
- Innovative pre-clinical pipeline

DuoBody & HexaBody

Partnerships → Product ownership

Well capitalized

Positioned for success

For patients & shareholders



Better Antibodies By Design

Appendix

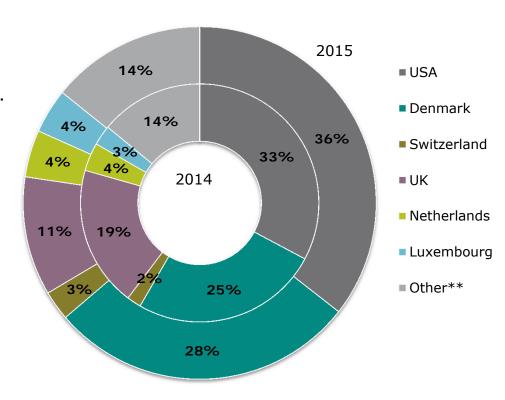




Publicly Listed Company with Large Free Float

- Large cap, listed on Nasdaq
 Copenhagen, Denmark & ADR in US
- Major shareholder, holding >5%
 - FMR (Fidelity)
- Rest of shares held across world incl.
 - USA
 - UK
 - DK
 - NL
- Approx. Market Cap
 - DKK 67 bn
 - USD 10 bn
- Approx. shares outstanding: 59.8M
- Warrants outstanding: 2.6M (4%)
- Approx. diluted shares: 62.4M

Geographical Shareholder Distribution* As of December 31, 2015



^{*} Based on figures from the internal shareholder register per December 31, 2015 and December 31, 2014

^{** &}quot;Other" includes shares held in other countries and shares not held in nominee accounts, including OTC traded shares



Multiple Myeloma Patient Populations

3rd most common blood cancer in the US¹

5-year survival rate of 46.6% in the US²

Approx. 26,850 people newly diagnosed with MM in the US³

Approx 11,240 would die from disease in the US in 2015³

WW ~124,225 diagnosed & 87,084 would die in 2015⁴ Global market expected to increase from \$8.9bn in 2014 to \$22.4bn by 2023⁵

¹ National Cancer Institute. "A Snapshot of Myeloma." Available at www.cancer.gov/research/progress/snapshots/myeloma. Accessed September 2015.

² Surveillance, Epidemiology and End Results Program (SEER). SEER Stat Fact Sheets: Myeloma. Available at http://seer.cancer.gov/statfacts/html/mulmy.html. Accessed May 11, 2015

³ American Cancer Society. "What are the key statistics about multiple myeloma?" http://www.cancer.org/cancer/multiplemyeloma/detailedguide/multiple-myeloma-key-statistics. Accessed September 2015.

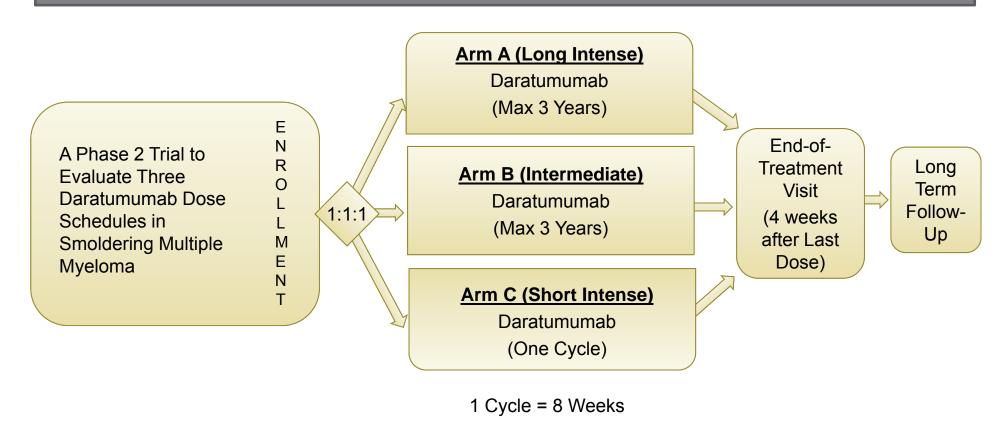
⁴ GLOBOCAN 2012: Estimated Cancer Incidence, Mortality and Prevalence Worldwide: Number of New Cancers in 2015. Available at: http://globocan.iarc.fr/old/burden.asp?selection_pop=224900&Text-p=World&selection_cancer=17270&Text-c=Multiple+myeloma&pYear=3&type=0&window=1&submit=%C2%A0Execute. Accessed September 2015.

⁵ <u>GlobalData. PharmaPoint: Multiple Myeloma - Global Drug Forecast and Market Analysis to 2023.</u> Published November 2015.



Janssen Daratumumab Clinical Trials in Multiple Myeloma: Smoldering

NCT 02316106 (SMM2001 Centaurus) Enrolling Now: 120 Est. Pts

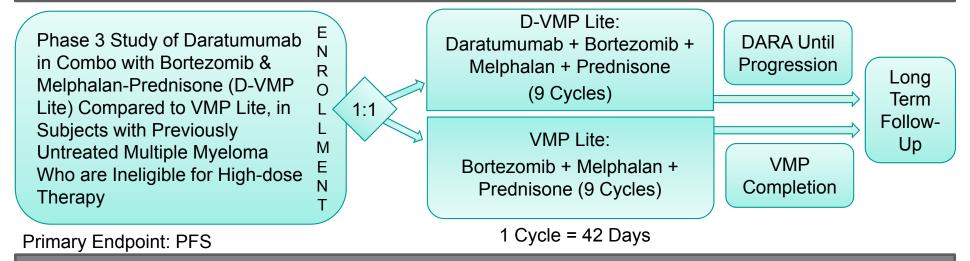


Primary Endpoints: CR & Time to Progression to Symptomatic Multiple Myeloma

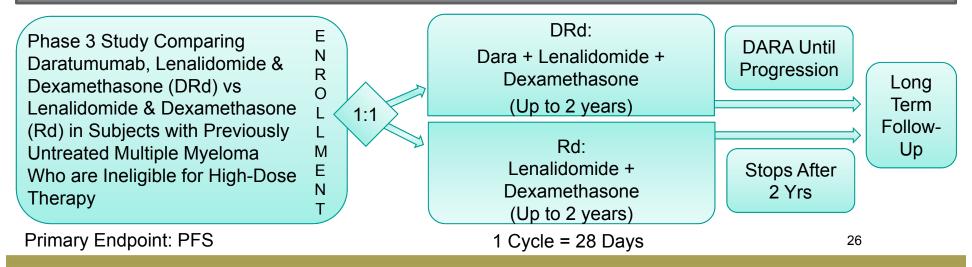


Janssen Daratumumab Clinical Trials in Multiple Myeloma: Frontline Non-Transplant

NCT 02195479 (MMY3007 Alcyone) Enrolling Now: 700 Est. Pts

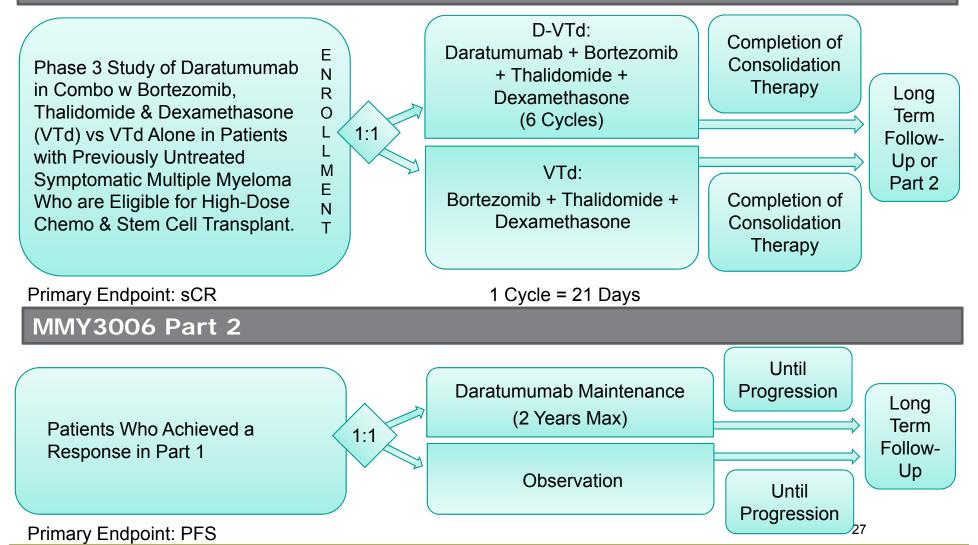


NCT 02252172 (MMY3008 Maia) Enrolling Now: 730 Est. Pts



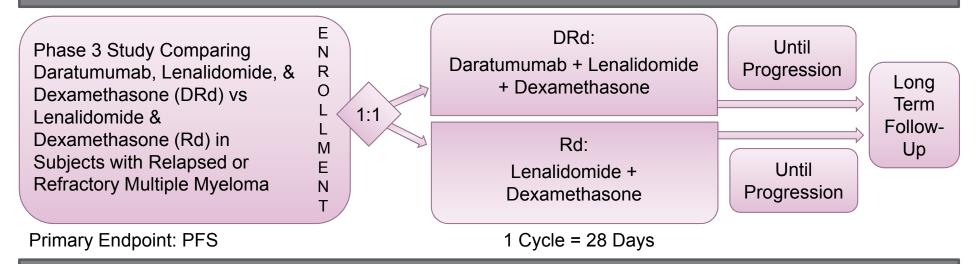
Janssen Daratumumab Clinical Trials in Multiple Myeloma: Frontline Transplant

NCT 02541383 (MMY3006 Cassiopeia) Enrolling Now: 1,080 Est. Pts: Part 1

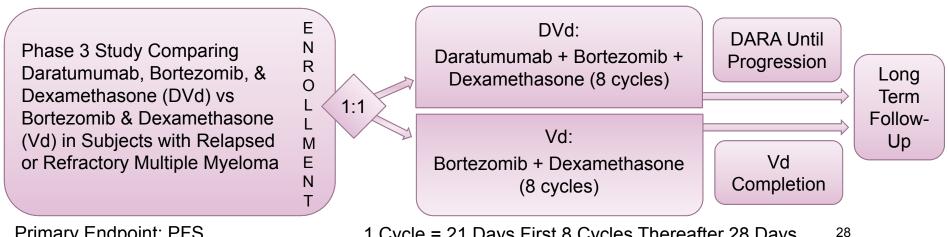


Janssen Daratumumab Clinical Trials in Multiple Myeloma: Relapsed or Refractory

NCT 02076009 (MMY3003 Pollux) Enrollment Complete: 571 Est. Pts



NCT 02136134 (MMY3004 Castor) Enrollment Complete: 497 Est. Pts

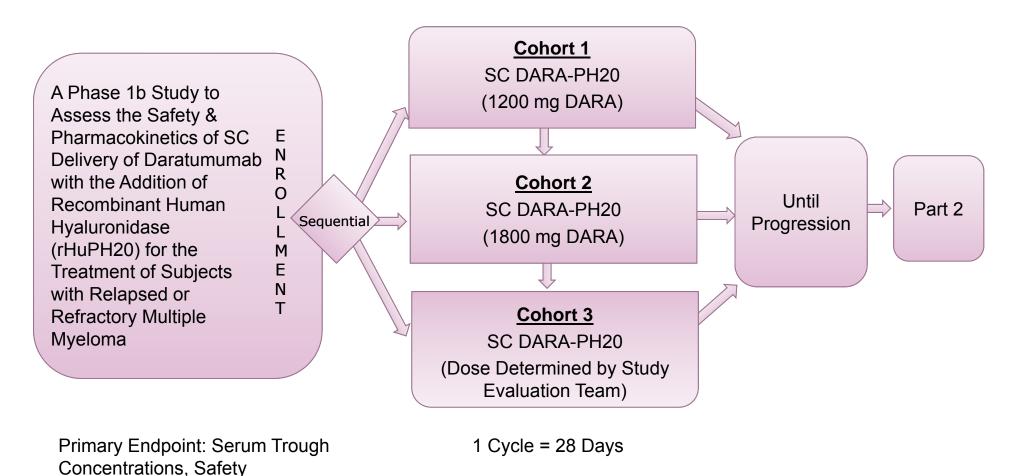


Primary Endpoint: PFS

1 Cycle = 21 Days First 8 Cycles Thereafter 28 Days

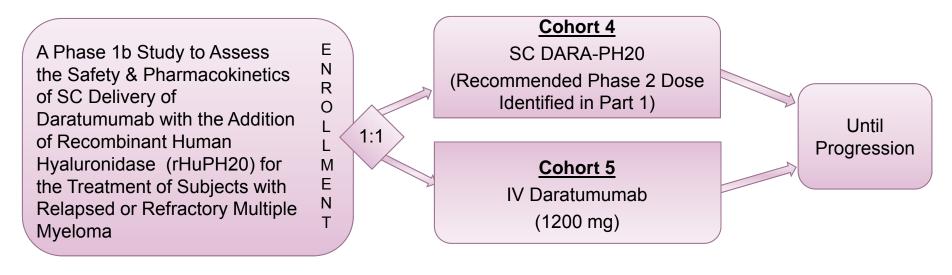
Janssen Daratumumab Clinical Trials in Multiple Myeloma: Relapsed or Refractory: Subcutaneous

NCT 02519452 (MMY1004) Enrolling Now: 128 Est. Pts Part 1



Janssen Daratumumab Clinical Trials in Multiple Myeloma: Relapsed or Refractory: Subcutaneous con't

NCT 02519452 (MMY1004) Not Yet Enrolling: 128 Est. Pts Part 2



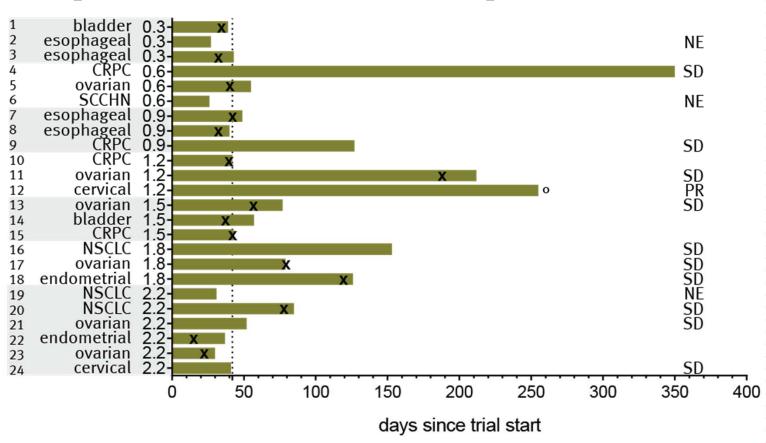
Primary Endpoint: Serum Trough

Concentrations, Safety

1 Cycle = 28 Days



Tisotumab Vedotin in Patients with Solid Tumors Best Response and Duration of Follow-up

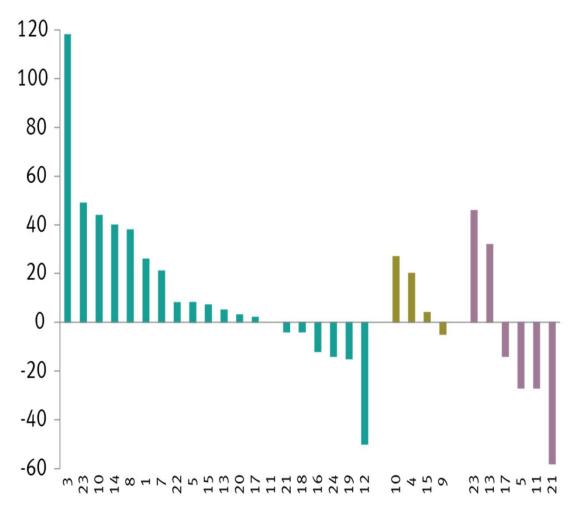


 Footnote: X denotes time of disease progression. Patients still in the trial have an "O" following the end of their bar. Dashed vertical line at 6 weeks denotes the SD-threshold, Not evaluable (because of insufficient follow-up) patients are denoted with an NE. SD: stable disease, PR: partial response.

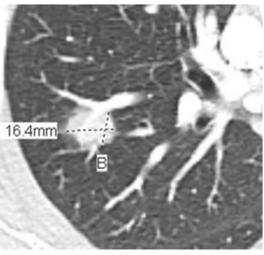


Tisotumab Vedotin in Patients with Solid Tumors

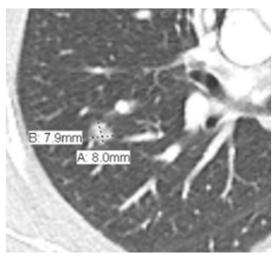
Best Percent Reduction from Baseline



Footnote: as per RECIST 1.1 (green), PSA (CRPC patients only, yellow), CA125 (ovarian cancer patients only, purple).



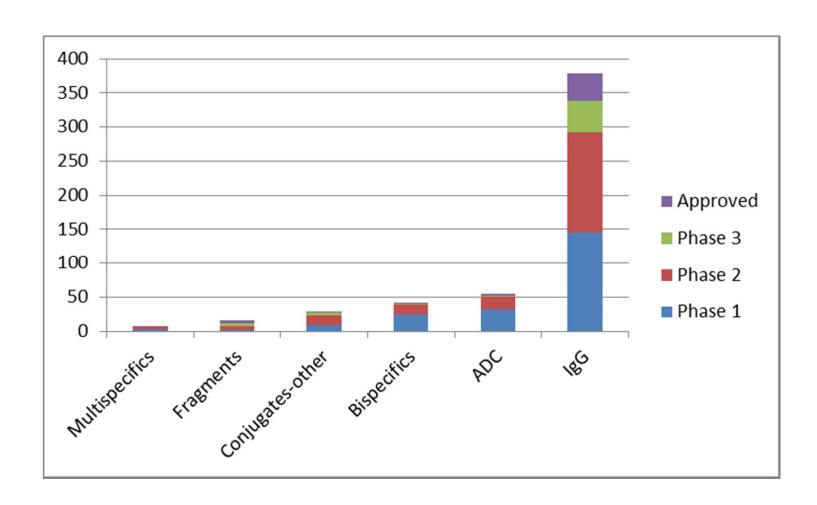
Pre-study (August 2014)



Post therapy (May 2015)



The 2016 Antibody Therapeutics Landscape*



*As of Q2 2016



Immuno-Oncology Turning Cancer into a Chronic Condition

Innovating cancer treatment

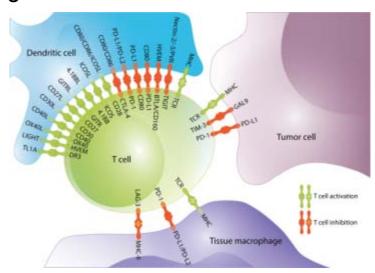
- Activate the patient's own immune system to fight cancer
- Long duration of response
- Potential game changer
 - >\$50B market

Many immune checkpoint targets

Combinations may improve survival outcome

DuoBody technology

- Robust & versatile BsAb platform
- Ideal for:
 - Screening multiple combinations in final therapeutic format
 - Combined targeting immune check point
- Partnerships with Aduro Biotech and BioNTech





Immuno-Oncology Genmab as Key Player: Two Commercial Deals

Aduro Biotech

- Expansion of previous research collaboration
- Co-development agreement
- Bispecific antibodies to immuno-oncology targets to be created with DuoBody technology

BioNTech

- Co-development and commercialization agreement
- Collaboration will focus on multiple product candidates in field of immuno-oncology
- BioNTech provides antibody panels



Better Antibodies By Design

